

## AFFILIATES, DIVISIONS & REGIONAL AREAS

### AFFILIATES

**Florida** | Jay Tobin, President & CEO  
Prevent Blindness Florida  
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813.874.2020 F 813.226.3745 In FL 800.817.3595  
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Prevent Blindness Georgia  
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pbga.org

**Indiana** | Patricia E. Szuch, President & CEO  
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70 E. 91st St., Ste. 204 Indianapolis, IN 46240  
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**Iowa** | Jeanne Burmeister, Executive Director  
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**North Carolina** | Jennifer Talbot, Executive Director  
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**Northern California** | Wing-See Leung, President & CEO  
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**Ohio** | Sherill Williams, President & CEO  
Prevent Blindness Ohio  
1500 W. 3rd Ave., Ste. 200 Columbus, OH 43212  
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**Oklahoma** | Dianna Bonfiglio, Executive Director  
Prevent Blindness Oklahoma  
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**Tri-State (Connecticut, New Jersey, New York)**  
Kathryn Garre-Ayers, President and CEO  
Prevent Blindness Tri-State  
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**Wisconsin** | Robert P. Goldstein, President & CEO  
Prevent Blindness Wisconsin  
759 North Milwaukee St., Ste. 305 Milwaukee, WI 53202  
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preventblindnesswisconsin.org

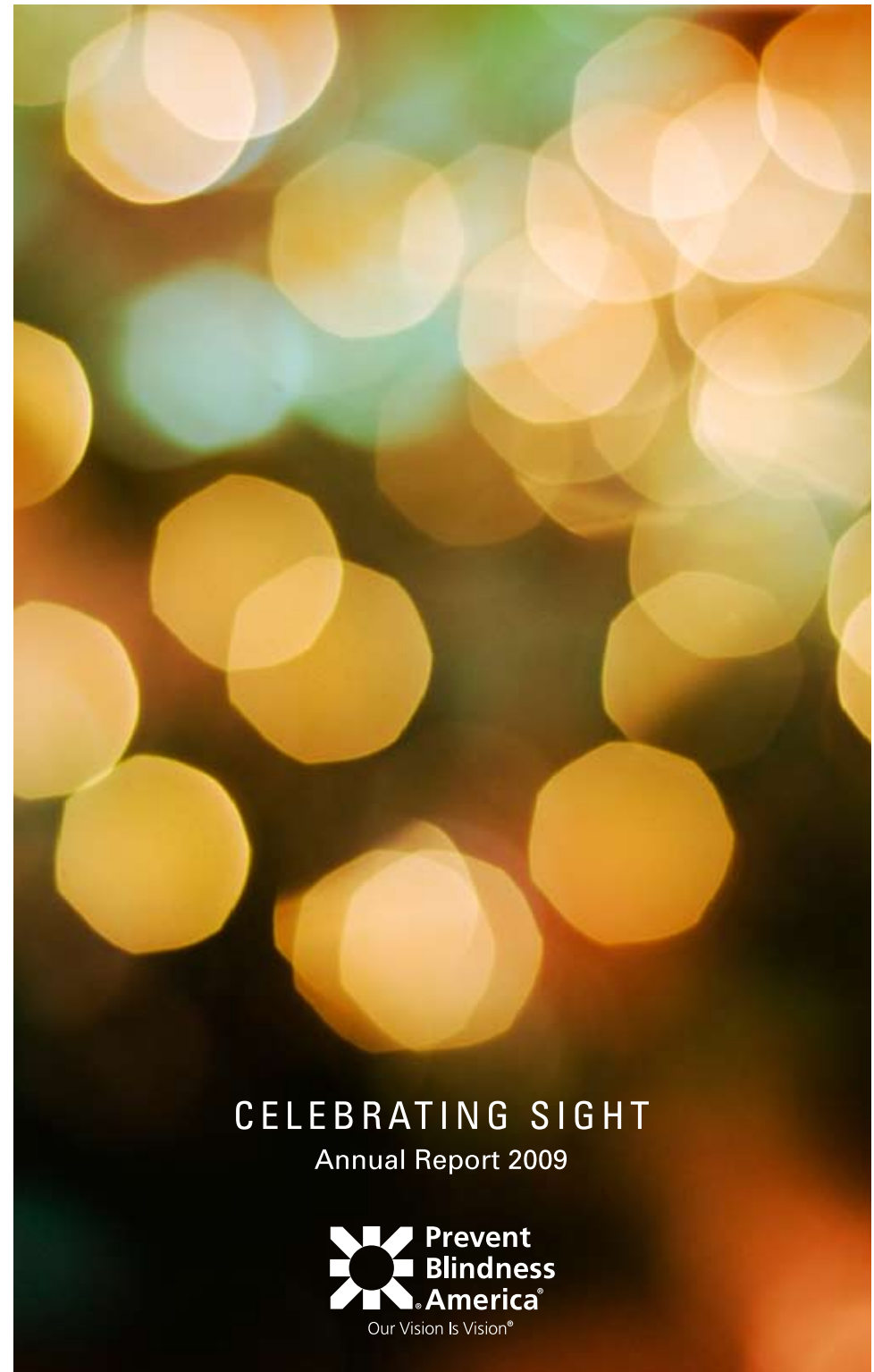
### DIVISION

**Kentucky** | LuAnn Epperson, President & CEO  
Prevent Blindness Kentucky  
13000 Equity Place, Ste. 100 Louisville, KY 40223  
502.254.4973 F 502.253.6889 In KY 800.828.1179  
preventblindness.org/ky

### REGIONAL AREAS

**Northeast Region (Massachusetts, Rhode Island,  
New Hampshire, Maine, Vermont)**  
Kathy Majzoub, Director NE Region  
424 Beacon St. Boston, MA 02115  
312.731.3990  
preventblindness.org

**Northwest Region (Oregon, Washington,  
Montana, Idaho, Wyoming)**  
Carol Strong, Director NW Region  
18009 NE 20th St. Vancouver, WA 98684  
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preventblindness.org



## CELEBRATING SIGHT

Annual Report 2009



LETTER FROM  
THE CHIEF EXECUTIVE OFFICER  
& BOARD PRESIDENT

Dear Friends,

It has been an incredible year as Prevent Blindness America began its second century of saving sight. As the nation's patient and consumer advocate for eye health and safety, Prevent Blindness America has worked harder than ever to remove the financial and educational roadblocks to sight-saving care.

Annually, vision loss costs Americans \$51.4 billion, of which \$8 billion is due to lost productivity. At Prevent Blindness America, we understand that effective vision health policies and programs require cooperative nationwide efforts. To that end, we continued to partner with the Centers for Disease Control and Prevention and the Congressional Vision Caucus to raise awareness about eye health and safety in policy discourse and in public health throughout the fifty states. And as a new president urged vital reform for America's health care, we worked tirelessly to include eye and vision health as part of the national debate.

Around the country, we reached tens of millions of people with critical information to help them and their loved ones protect their sight and enjoy healthy vision. A new public service announcement promoting the value of regular professional eye care aired on television and in cinemas nationwide. Our website and toll-free call center responded to the requests of more than a million people for information and resources addressing children's vision problems and age-related eye disease. We encouraged people to protect their eyes from vision loss at home and at play. We promoted healthy eyes in the workplace, in school and community sports programs and in Head Start day care centers across the country.

For the first time, Prevent Blindness America published a report outlining its strategic plan for children's vision care in the United States. *Our Vision for Children's Vision* provides a roadmap both for our organization and the nation as a whole to ensure that no child goes without the vision care he or she needs to learn and excel.

In furtherance of this vision, Prevent Blindness America and its affiliates provided vision screenings for more than 2.1 million children last year—referring more than two hundred thousand to eye doctors for professional care. Without these screenings, thousands of children around the country might have gone without timely treatment for conditions like amblyopia and strabismus—serious problems that threaten sight if not diagnosed and treated early in life.

Prevent Blindness America provides the best training available to more than 4,000 health care professionals and volunteer screeners annually. Because poorly or under-trained screeners can easily overlook eye and vision problems, we offer the only national trainer certification program for vision screeners.

This important work must continue. Despite the many advances in eye care over the past century, one person goes blind every 11 minutes in this country. Countless more children and adults live with undetected vision problems that jeopardize their safety and their success at school and work. Early detection and treatment of eye disease can prevent half of all blindness—but most Americans don't consider their eyes when contemplating their overall health.

We cannot achieve our critically important goals alone; we depend on the generosity of our friends to further our sight-saving mission. Together we can help preserve the health and happiness of more children and adults throughout the United States. Thank you for your support, your generosity, and your ongoing commitment to our sight-saving mission.

John D. O'Neill, Jr.  
Chair, Board of Directors

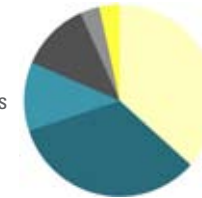
Hugh R. Parry  
President & Chief Executive Officer

FINANCIAL HIGHLIGHTS

The figures on this page depict the financial activities of the National Office, Affiliates and Divisions of Prevent Blindness America for Fiscal Year 2008 – 2009.

Public Support and Other Revenue

Contributions	\$ 6,177,283	36.7 %
Legacies and Income from Trusts	\$ 5,595,935	33.2 %
Special Events, net	\$ 1,954,638	11.6 %
Fees and Grants from Governmental Agencies	\$ 1,987,691	11.8 %
Net Investment Income	\$ 551,209	3.3 %
Other Income	\$ 579,350	3.4 %
<b>Total Income</b>	<b>\$ 16,846,106</b>	<b>100.00 %</b>



Expenses

Research	\$ 704,710	4.5 %
Public Health Education	\$ 4,560,291	29.4 %
Professional Education and Training	\$ 2,213,046	14.3 %
Community Services	\$ 4,558,612	29.4 %
General and Administrative	\$ 1,951,035	12.6 %
Fundraising	\$ 1,521,157	9.8 %
<b>Total Expenses</b>	<b>\$ 15,508,851</b>	<b>100.00 %</b>



STATEMENT OF FINANCIAL POSITION

Assets

Cash and Cash Equivalents	\$ 5,289,517
Contributions Receivable	\$ 1,308,389
Investments	\$ 17,024,790
Beneficial Interest in Trusts	\$ 4,166,194
Land, Building and Equipment, Net	\$ 4,135,498
Other Assets	\$ 344,204
<b>Total Assets</b>	<b>\$ 32,268,592</b>

Liabilities

Accounts Payable and Accrued Expenses	\$ 895,854
Short-term and Mortgage Loans	\$ 1,271,672
Deferred Revenue	\$ 141,853
<b>Total Liabilities</b>	<b>\$ 2,309,379</b>

Net Assets

Unrestricted Net Assets	\$ 20,649,567
Temporarily Restricted Net Assets	\$ 2,824,593
Permanently Restricted Net Assets	\$ 6,485,053
Total Net Assets	\$ 29,959,213
<b>Total Liabilities and Net Assets</b>	<b>\$ 32,268,592</b>

A complete copy of Prevent Blindness America's combined financial statements audited by Blackman Kallick and/or a copy of Prevent Blindness America's Form 990 is available upon request from Prevent Blindness America, 211 West Wacker Drive, Ste. 1700, Chicago, Illinois 60606 or at [PreventBlindness.org](http://PreventBlindness.org).