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For more information:

Sarah Hecker

Prevent Blindness

(312) 363-6035

shecker@preventblindness.org

Michael Bragg

Healthe

(612) 965-2544

Bragg@Health-e.com

Digital Eye Safety Leader Healthe Joins with Prevent Blindness to Help Save Children’s Vision

CHICAGO (Sept. 1, 2015) – [Prevent Blindness](#), the nation’s oldest volunteer eye health and safety organization, is pleased to announce the support of [Healthe](#) and their EyeSafe™ technologies. Through this new partnership, Healthe will donate a portion of the sales of its EyeSafe products, including protective covers for digital phones, tablets and computer monitors that reduce exposure to harmful digital UV and High-Energy Visible (HEV) blue light emitted from such devices, to Prevent Blindness in support of its children’s eye health programs and resources.

According to [a recent study](#), children’s eyes absorb more blue light than adults from digital device screens, which is a [growing concern](#) as the popularity of cell phones, computers and tablets for school reading and personal use continues to grow each year. Increasing public health data and scientific research describes the eye health effects linked to exposure to digital device light emissions, including [Computer Vision Syndrome](#), [eye strain](#), [sleep cycle disruptions](#) and [premature retinal damage risk](#).

“Protecting eyesight when it comes to the progressive use of digital technology and screen time addiction in young people is our number one priority and we offer a wide variety of EyeSafe products to do just that,” said Justin Barrett, CEO, Healthe. “By supporting programs such as those offered by Prevent Blindness, that seek to provide sight-saving services for our children, we can help to raise awareness, provide education and promote services around eye health, including digital device emission, that will have a positive impact on kids for years to come.”

Healthe is a Minneapolis-based company with the mission of designing and developing EyeSafe products, technologies and standards for digital devices in conjunction with the medical community for a global audience. Healthe's products are designed to provide relief for frequent users of digital technology from prolonged exposure to harmful artificial UV and HEV blue light. Through proprietary HEV blue light blocking screen covers and glass, Healthe provides advanced products that make artificial digital light more like natural light.

"Today in the United States, vision disorders are the most prevalent forms of disabling childhood conditions," said Hugh R. Parry, president and CEO of Prevent Blindness. "We thank Healthe and all of its customers for supporting our efforts to address the need to protect our children's vision today to help make for a brighter future tomorrow."

For more information about EyeSafe and digital UV and HEV blue light protection, or to purchase a product to help support Prevent Blindness, please visit www.health-e.com. For more information on children's vision or Prevent Blindness, please contact Prevent Blindness at (800) 331-2020 or preventblindness.org.

About Prevent Blindness

Founded in 1908, Prevent Blindness is the nation's leading volunteer eye health and safety organization dedicated to fighting blindness and saving sight. Focused on promoting a continuum of vision care, Prevent Blindness touches the lives of millions of people each year through public and professional education, advocacy, certified vision screening and training, community and patient service programs and research. These services are made possible through the generous support of the American public. Together with a network of affiliates, Prevent Blindness is committed to eliminating preventable blindness in America. For more information, or to make a contribution to the sight-saving fund, call 1-800-331-2020. Or, visit us on the Web at preventblindness.org or facebook.com/preventblindness.

About Healthe

Founded in 2014, Healthe LLC is a global provider of digital device light emission protection, developing products that protect frequent users of digital devices from digital light and associated ocular and physical health issues. The company has developed and commercialized an emission reducing film that may be applied directly to various digital devices and produced in other form factors for schools, corporations and the government. EyeSafe Retina Protection Factor (RPF) can selectively reduce the concerning UV and HEV blue light while maintaining the screen image and color quality. The Minneapolis, Minnesota-based company manages the sales, marketing and

development of EyeSafe™ products, technology and standards. To learn more about EyeSafe™ products, please visit www.health-e.com.

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