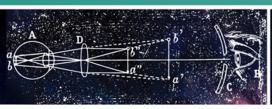
Focus on
Eye Health
National
Summit:
What's in Sight?





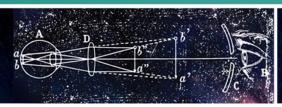






# Follow-up from the NASEM Report: CDC Strategic Planning

What's in Sight?







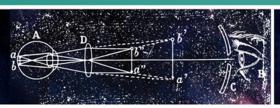






Introduction:
Jinan Saaddine, MD, MPH,
CDC Vision Health Initiative













#### **Background**

- NASEM report released in September 2016
- CDC/VHI responds to NASEM report and builds on current/past work
  - Expert panel convened to develop CDC/VHI
     Strategic Agenda for Promoting Vision and Eye
     Health
  - Panel organized according to three domains that frame CDC/VHI focus and activities















Bonnielin Swenor, PhD, MPH, Johns Hopkins University

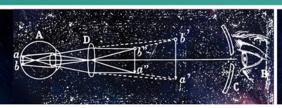


Edwin Marshall, OD, MS, MPH, Indiana University



Chris Maylahn, MPH, New York State

What's in Sight?









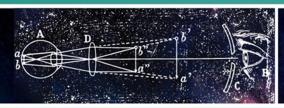




## Bonnielin Swenor, PhD, MPH

Assistant Professor
The Wilmer Eye Institute
Johns Hopkins University

What's in Sight?







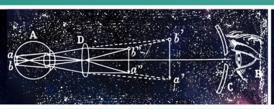




# CDC/VHI Three Domains for Public Health Approach











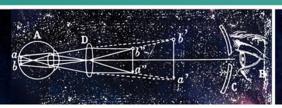




#### **Applied Public Health Research**

- Suggested activities address three gaps
  - Epidemiology
  - Health Services Research
  - Implementation and Translation









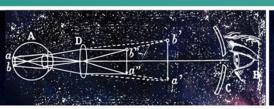




#### **Epidemiology**

- 1. Conduct county-level analyses
- 2. Revisit Global Burden of Disease/DALYs
- 3. Examine how visual affects well-being across the life span
- 4. Determine risk and protective factors
- 5. Track long-term effects of eye treatments
- Assess public awareness of vision and eye health issues













#### **Health Services Research**

- Assess role of technology in improving vision care
- 2. Study expansion of screenings/exams
- 3. Assess feasibility of EHR feature alerts
- 4. Determine ways to leverage Medicare benefits
- 5. Explore integrating vision impairment/loss into HHS list of chronic conditions









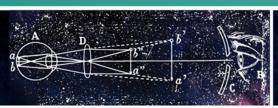




#### **Health Services Research**

- 6. Determine safety and effectiveness of prevention strategies and treatments
- 7. Identify strategies to improve rates of eye care follow-up post-screening
- 8. Assess policies and strategies to promote eye health and limit eye injuries
- 9. Examine how environmental factors affect vision outcomes
- 10. Identify barriers/facilitators to eye care









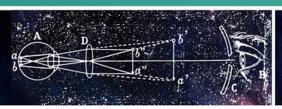




#### Implementation and Translation

- 1. Develop evidence-based interventions
- 2. Evaluate strategies that mitigate disparities
- 3. Determine utilization of eye health materials
- 4. Assess integration of vision into chronic disease care models
- 5. Evaluate impact of partnerships between public health and community stakeholders
- Test strategies to increase utilization of visual rehabilitation services

What's in Sight?









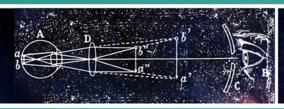




# Edwin Marshall, OD, MS, MPH

Professor Emeritus of Optometry and Professor Emeritus of Public Health, Indiana University

What's in Sight?







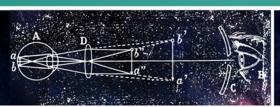




## CDC/VHI Three Domains for Public Health Approach











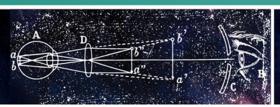




### Surveillance (NASEM)

- Continuum of eye and vision health
- Population health model to improve eye and vision health across the lifespan – generate evidence to guide policy decisions and evidence-based actions
- Recommendation 3
  - CDC should develop coordinated surveillance system for eye and vision health in the US









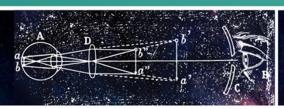




### Surveillance (CDC/VHI Expert Panel)

- Suggested activities fall into five main categories:
  - Strengthen vision-related surveillance system
  - Define data dictionary
  - Obtain data by population segments
  - Develop QOL and wellness measures
  - Conduct surveillance of population health and healthcare system









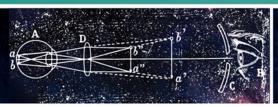




### Strengthen Vision Surveillance System

- 1. Develop visual health surveillance System
- Develop web-based surveillance and data distribution system
- 3. Use technology to capture vision data
- Access and link data from registries and other data bases
- 5. Conduct web-based surveillance









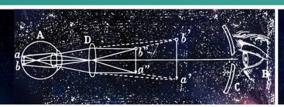




#### **Define a Data Dictionary**

- Harmonize vision and eye health definitions, metrics, classifications, and survey items
- 2. Test a set of core questions for standardization









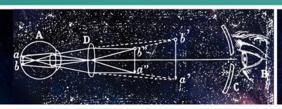




### **Obtain Data by Population Segment**

- 1. Increase sampling of at-risk populations
- 2. Include vision exam in NHANES
- 3. Expand evaluation of younger population
- 4. Include vision questions in federal surveys
- 5. Expand survey to include those 0-40 years
- 6. Access screening data for young children
- 7. Conduct ocular injury surveillance
- 8. Use longitudinal sampling









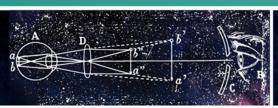




#### **Develop QOL and Wellness Measures**

- Develop vision-related quality of life (QOL) measures
- 2. Frame vision impairment as a social determinant of health







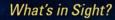


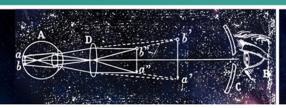




## Surveillance of Population Health and the Healthcare System

- 1. Use predictive analytics
- 2. Identify unmet needs and gaps in the healthcare system (a.k.a., determine where the leaks exist in the leaky pipe)









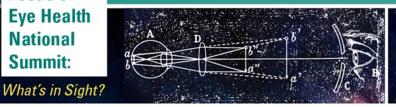






# Christopher Maylahn, MPH

Program Research Specialist, New York State







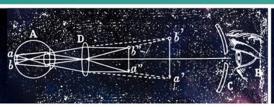




### **CDC/VHI Three Domains for Public Health Approach**











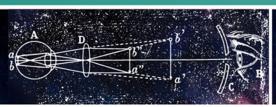




#### **Programs**

- Suggested activities fall into three main categories:
  - Promote / enhance collaboration
  - Establish or strengthen a 'backbone organization' for vision and eye health
  - Implement evidence-based interventions









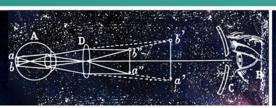




#### Collaboration

- 1. Create a network of partnerships with national non-governmental stakeholders.
- 2. Form partnerships between VHI and other CDC programs.
- 3. Explore partnership opportunities between CDC and other federal agencies.
- Promote collaboration at state and local levels.









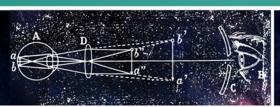




#### Vision Health Backbone Organization

- 1. Establish a national TA and resource center.
- 2. Strengthen capacity of states to address vision and eye health.
- 3. Implement nationwide peer-to-peer mentoring program.
- 4. Educate providers, allied professionals, and aging networks on vision health.













#### **Evidence-based Interventions**

- 1. Implement eye health awareness efforts.
- 2. Train SHIP navigators on vision benefits.
- 3. Implement vision screening initiatives.
- 4. Include vision in falls prevention initiatives.
- 5. Include vision in "whole health"/wellness.
- 6. Use telemedicine for screening.
- 7. Implement primary prevention interventions.

