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## Prevent Blindness America and Uvex Launch Innovative Eye2Eye Safety Program to Improve Workplace Eye Protection

**CHICAGO and SMITHFIELD, R.I. (Oct. 18, 2011)** – Prevent Blindness America, the nation's oldest eye health and safety organization, and Uvex<sup>®</sup>, the leading safety eyewear brand of Honeywell Safety Products, today announced they have launched the Eye2Eye initiative, which aims to improve eye safety in the workplace and reduce the more than 800,000 work-related eye injuries that occur every year.

More than 90 percent of workplace eye injuries are preventable through the use of proper eye protection and it's estimated that eye injuries cost companies \$934 million annually. Eye2Eye is a Web-based educational resource that trains employees to communicate the importance of eye health and safety to each other, increases eye safety compliance and builds a stronger culture of safety in the workplace.

Research supporting the Eye2Eye program began in 2009, when Uvex and Prevent Blindness America conducted a survey among 200 safety directors throughout the United States and Canada. Information was compiled regarding best practices in workplace safety and education programs. The results were used to develop Eye2Eye, which features a peer-based, interactive curriculum and community-oriented forum enabling end-users to share their learnings and best practices with each other.

Upon completion of the multimedia training program, employee representatives become certified Eye2Eye Safety Ambassadors, a vital role designed to bridge the gap between safety managers and employees. Safety Ambassadors gain access to the program's online training modules and also receive product samples and promotional prizes provided by Uvex.

"Since 1948, Prevent Blindness America has helped to educate workers on the importance of protecting vision through proper eye protection," said Hugh Parry, president and CEO of Prevent Blindness America. "We are proud to partner with Uvex to offer the Eye2Eye program and help companies with their efforts to prevent workplace eye injuries."

"Eye2Eye is a breakthrough approach to improving workplace safety," said JoAnne Goldman, Uvex brand manager for Honeywell Safety Products. "Based on years of research and input directly from the field, we have created a unique, peer-to-peer learning and information platform to encourage optimum eye safety practices among safety directors and employees. We believe that the widespread adoption of Eye2Eye will result in a dramatic decrease in workplace eye injuries and an improved culture of safety across industries."

A one-year, \$250 membership for Eye2Eye includes online access for up to five employees. More employees may be added at an additional cost.

To sign up for the Eye2Eye workplace eye safety program, please visit <u>Eye2EyeProgram.com</u> or call Prevent Blindness America at (800) 331-2020.

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## **About Prevent Blindness America**

Founded in 1908, Prevent Blindness America is the nation's leading volunteer eye health and safety organization dedicated to fighting blindness and saving sight. Focused on promoting a continuum of vision care, Prevent Blindness America touches the lives of millions of people each year through public and professional education, advocacy, certified vision screening and training, community and patient service programs and research. These services are made possible through the generous support of the American public. Together with a network of affiliates, divisions and chapters, Prevent Blindness America is committed to eliminating preventable blindness in America. For more information, or to make a contribution to the sight-saving fund, call 1-800-331-2020. Or, visit us on the Web at preventblindness.org or facebook.com/preventblindness.

## About Uvex

Uvex is the world's top-selling protective eyewear brand. Through high-performing products and innovative services, Uvex is the brand that inspires people to heighten awareness, increase productivity and foster a culture of safety in the workplace. For more than 60 years, Uvex has delivered the most advanced coatings, styles and materials to protect workers in every industry. Its commitment to rigorous testing and extensive research and development ensures that every Uvex style meets or exceeds industry safety standards while delivering unparalleled comfort. The brand's unique service offerings enable safety managers to access Uvex expertise, educational tools, programs and references to build and sustain best-in-class safety platforms. Uvex brand safety eyewear is offered for sale by Honeywell Safety Products exclusively in the Americas. For more information please visit <u>www.uvex.us</u> or become a fan of Uvex at <u>www.facebook.com/UvexByHoneywell</u>.

## **About Honeywell**

Honeywell International (<u>www.honeywell.com</u>) is a Fortune 100 diversified technology and manufacturing leader, serving customers worldwide with aerospace products and services; control technologies for buildings, homes and industry; automotive products; turbochargers; and specialty materials. Based in Morris Township, N.J., Honeywell's shares are traded on the New York, London, and Chicago Stock Exchanges. For more news and information on Honeywell, please visit <u>www.honeywellnow.com</u>.

This release contains certain statements that may be deemed "forward-looking statements" within the meaning of Section 21E of the Securities Exchange Act of 1934. All statements, other than statements of historical fact, that address activities, events or developments that we or our management intends, expects, projects, believes or anticipates will or may occur in the future are forward-looking statements. Such statements are based upon certain assumptions and assessments made by our management in light of their experience and their perception of historical trends, current economic and industry conditions, expected future developments and other factors they believe to be appropriate. The forward-looking statements included in this release are also subject to a number of material risks and certainties, including but not limited to economic, competitive, governmental, and technological factors affecting our operations, markets, products, services and prices. Such forward-looking statements are not guarantees of future performance, and actual results, developments and business decisions may differ from those envisaged by such forward-looking statements.

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