



Bringing Americans to Eye Care



2019 Annual Report

MESSAGE FROM THE CEO & BOARD PRESIDENT



In its 2019 report, *A Life Course of Healthy Vision: A Critical Priority for the 21st Century*, The Global Coalition on Aging noted that, “without changes in the way we address eye health, the number of those with vision loss will triple by 2050, from 36 million in 2015 to an estimated 114.6 million, and the number of people with vision impairment will rise from 216.6 million in 2015 to a projected 587.6 million in 2050,” warning further that “failure to prioritize eye health will have catastrophic consequences for us all.” Since its founding in 1908, Prevent Blindness has worked tirelessly to encourage patients, consumers, communities and government to prioritize healthy vision and improve the way the nation addresses eye and vision health. With the establishment last year of the **Center for Vision and Population Health**, Prevent Blindness has expanded its capacity to take on the great task of prioritizing eye health for the pressing and evolving needs of an ever-growing number of those at risk of vision loss and vision impairment in the 21st century. On July 17th, 2019, in Washington, D.C., at the eighth annual **Prevent Blindness Focus On Eye Health National Summit: “A Lifetime of Vision,”** presenters initiated discussions around key pillars of public health such as health policy, surveillance, health promotion, and state and community programs as they impact vision and eye health at different points of a lifetime.

As a nationally recognized voice for vision, Prevent Blindness advocates for effective public health policies, evidence-based children’s vision programs and access to vision care for people of all ages. In addition Prevent Blindness state affiliates provide professional education, patient support and vision screenings to adults and children, serving more than 1.1 million adults and children. National eye health and safety awareness campaigns, web-based guides and resources at preventblindness.org and **Living Well with Low Vision** (lowvision.preventblindness.org), and social media

outreach touched the lives of millions more. This past year we introduced new online tools and resources for patients and educators, including an online resource guide for Thyroid Eye Disease and our Diabetes & The Eyes Educational Toolkit.

With the support and guidance of the **National Center for Children’s Vision and Eye Health at Prevent Blindness** we trained and certified school nurses, Head Start staff, pediatric nurses and community volunteers to conduct evidence-based screenings to more than one million preschool and school-aged children, referring more than 100,000 to eye doctors for professional care. A vision screening assesses a child’s vision for the most common vision problems and if necessary, refers the child to an eye doctor for further evaluation. To help families in need, Prevent Blindness also distributed more than 15,000 vouchers provided by longtime partners VSP and OneSight to cover the cost of eye exams and glasses for both children and adults.

Working with the Congressional Vision Caucus and other legislators in Washington, D.C., Prevent Blindness advocated for National Eye Institute funding as well as for vision and eye health programs at the Centers for Disease Control and Prevention and its Vision Health Initiative and glaucoma project. On July 16, 2019, patient advocates from around the country attended the fourteenth annual **Prevent Blindness Eyes on Capitol Hill** advocacy day in Washington, D.C., meeting with legislators and their staff to share their personal stories and request support for federal vision programs.

Our successes this past year are the direct result of both the tireless efforts of our volunteers and the generosity of our donors. We thank our corporate program and event sponsors, government and foundation funders, individual donors and attendees of our 2019 **Person of Vision** event in New York (honoring Dr. Glenn Ellisor and Jim Greenwood of Vision Source Signature Eye Care) as well as our **Swing Fore Sight Golf** tournaments in Las Vegas and Chicago. Because of you, our important work will continue. We, and all those whom we serve, are grateful to you for championing our mission to prevent blindness and preserve sight.

Jeff Todd
President & CEO

Handwritten signature of Jeff Todd in black ink.

Torrey DeKeyser
Board Chair

Handwritten signature of Torrey DeKeyser in black ink.

GIVING A LASTING LEGACY TO SAVE SIGHT

Today in the United States, it is estimated that more than 24 million people have cataract, 2.9 million have glaucoma and 2.2 million have age-related macular degeneration (AMD). But to Patricia "Patti" Needham and her family, those are more than just numbers. Eye disease has directly impacted her family. She has witnessed firsthand how the loss of sight has affected both her father and brother.

Donald J. Cameron, Patti's father, was a World War II veteran and self-made success story. Starting from humble beginnings, he returned from serving his country to establish a very successful career in finance and banking, which included converting an old-fashioned savings & loan into the First Federal Bank for Savings of Des Plaines, Illinois. Over the years, he married and started a family.

However, as he aged, Donald began experiencing vision issues, as do so many across the globe. He had a detached retina, cataract and glaucoma.

Patti's brother, Douglas L. Cameron, also developed eye disease later in life. For him, the diagnosis was wet macular degeneration. A confirmed bachelor, the eye disease slowly robbed him of his independence, which forced him to rely on friends and neighbors to drive him for simple errands, in addition to his frequent appointments with the eye doctor for treatment.

When Donald, and later Douglas, passed away, it was important to them to leave a lasting legacy to help others avoid what they had experienced: significant vision loss.



Left to right: Patti Needham, Donald Cameron and Douglas Cameron, celebrate Donald's 90th birthday party.



Donald J. Cameron at the bank he founded, First Federal Bank for Savings.

That's why they chose to donate an astounding \$250,000 to Prevent Blindness, the nation's oldest volunteer eye health organization.

"From this gift, our family hopes to continue to help promote all efforts to find a potential cure for vision loss," said Patti.

The gift will also go to support programs such as the Prevent Blindness Living Well with Low Vision free online resource, which provides AMD patients and their caregivers with a variety of tools including:

- a self-help guide to nonvisual skills
- a visual skills workbook for people with AMD
- a guide to caring for the visually impaired
- a range of resource directories, including a searchable database of more than 1,500 paratransit services around the country

Caring for vision and eye health continues to run in the family. Patti's daughter, Dr. Sarah E. Jagatic, is a practicing optometrist at Focused Eyecare in Nashua, New Hampshire.

"Helping families see clearly across the age spectrum is the core of our work," said Jeff Todd, President and CEO of Prevent Blindness. "Thanks to generous families like Patti's, Prevent Blindness can continue its mission of more than 100 years to prevent blindness and preserve sight for all."

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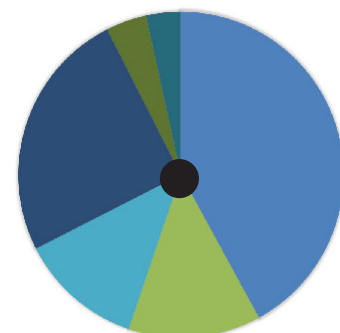
The figures on this page depict the financial activities of the National Office and Affiliates of Prevent Blindness for Fiscal Year 2018-19.

PUBLIC SUPPORT AND OTHER REVENUE

Contributions	\$ 3,785,384	39.2%
Legacies and Income from Trusts	\$ 1,185,540	12.3%
Special Events, Net	\$ 1,108,515	11.5%
Fees and Grants from Governmental Agencies	\$ 2,250,986	23.3%
Net Investment Income	\$ 364,904	3.8%
Other Revenue	\$ 309,920	3.2%

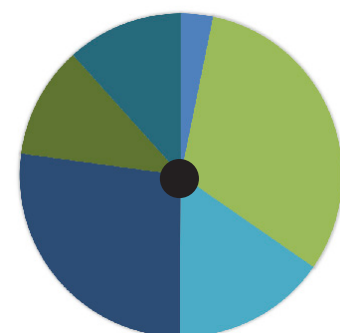
Total Public Support & Operating Revenue

\$ 9,005,249	93.3%
Total Nonoperating Revenue, Gains & Losses	
\$ 646,248	6.7%
Total Income	100.00%



EXPENSES

Research	\$ 295,017	3.2%
Public Education/Awareness	\$ 2,884,093	31.4%
Professional Education and Training	\$ 1,417,415	15.4%
Community Services	\$ 2,483,321	27.1%
General and Administrative	\$ 1,027,825	11.2%
Fundraising	\$ 1,071,436	11.7%
Total Expenses	\$ 9,179,107	100.0%



STATEMENT OF FINANCIAL POSITION

ASSETS

Cash and Cash Equivalents	\$ 1,440,022
Contributions Receivable	\$ 1,273,073
Investments	\$ 14,543,349
Beneficial Interest in Trusts	\$ 6,180,148
Land, Building and Equipment, Net	\$ 823,870
Other Assets	\$ 434,757
Total Assets	\$ 24,695,219

LIABILITIES

Accounts Payable and Accrued Expenses	\$ 706,951
Short-term and Mortgage Loans	\$ 75,000
Deferred Revenue and Other Liabilities	\$ 180,320
Total Liabilities	\$ 962,271

NET ASSETS

Without Donor Restriction	\$ 12,405,795
With Donor Restriction	\$ 11,327,153
Total Net Assets	\$ 23,732,948
Total Liabilities and Net Assets	\$ 24,695,219

The total amount of corporate support from pharmaceutical, biotechnology, and medical device companies as a percentage of total organizational revenue (Affiliate system-wide) is approximately 14%.

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