FOR IMMEDIATE RELEASE:

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Prevent Blindness America to Host Illinois Swing Fore Sight Golf Outing

- September Event Held to Raise Funds for Non-profit Group -

CHICAGO (Aug. 29, 2013) – Chicago-based Prevent Blindness America will host its Swing Fore Sight Golf Outing on Sept. 23, 2013, at the Inverness Golf Club in Inverness, III. All proceeds from the event will go to support Prevent Blindness America and its programs.

The tournament is a scramble format with a 1 p.m. shot gun start. Foursomes are available for \$2,200, and \$600 for individual golfers. The day's event includes lunch and dinner at the course as well as various contest holes, highlighted by the chance to win a car at a Hole-in-One hole, courtesy of Feeny Auto Group.

In addition, participants may enter to win a variety of raffle prizes including gift cards, a twonight stay at the Conrad Hilton, located in downtown Chicago, a foursome with lunch at the private Inverness Golf Club, and autographed 2012-2013 Chicago Blackhawks memorabilia. A silent auction will also be held including a chance to bid on a set of golf irons and a teamautographed hockey stick from the Stanley Cup Champions Chicago Blackhawks.

Current sponsors are Detterbeck Johnson & Monsen, Dr. Patty Davis, Feeny Auto Group, Good-Lite Company, Illinois College of Optometry, JP Morgan Chase, Kraff Eye Institute, Ltd., Linden Group Health Services, Mediterranean Tile, People Systems, Plante Moran, Mario Poretto, Richmond Products, School Health, Stellato & Schwartz, Ltd., The Private Bank, The Vision Council, Vision Service Plan and Kurt Zoller.

"We invite everyone to join us in this fun event that helps to provide much-needed support for vision services in our own community," said Hugh R. Parry, president and CEO of Prevent Blindness America. "I'd also like to thank all of those who have volunteered so much of their time on our planning committee, including Swing Fore Sight Committee Chairperson, Rob Rogers from School Health Corporation, for their dedication in helping to make this event a success."

Sponsorships packages, foursomes and individual golf slots are available. Contact Danielle Schultz at (312) 363-6022 or dschultz@preventblindness.org for details.

About Prevent Blindness America

Founded in 1908, Prevent Blindness America is the nation's leading volunteer eye health and safety organization dedicated to fighting blindness and saving sight. Focused on promoting a continuum of vision care, Prevent Blindness America touches the lives of millions of people each year through public and professional education, advocacy, certified vision screening and training, community and patient service programs and research. These services are made possible through the generous support of the American public. Together with a network of affiliates and regional offices, Prevent Blindness America is committed to eliminating preventable blindness in America. For more information, or to make a contribution to the sight-saving fund, call 1-800-331-2020. Or, visit us on the Web at preventblindness.org or facebook.com/preventblindness.

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