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Prevent Blindness Names Bob Shyer and Henry Shyer, ZyloWARE Eyewear, as 2014 Person of Vision Award Recipients

CHICAGO (Oct. 29, 2013) . Prevent Blindness, the nation's leading volunteer eye health and safety organization dedicated to fighting blindness and saving sight, has chosen ZyloWARE Eyewear's Bob Shyer, chairman, and Henry Shyer, vice chairman, as 2014 PB Person of Vision Award recipients. The awards will be presented at the PB Person of Vision Dinner on March 27, 2014 at the New York Palace, New York, N.Y.

The PB Person of Vision Award recognizes an individual or corporation for outstanding leadership and dedication in the field of vision and eye health. ZyloWARE Eyewear is the oldest independent family owned frame supplier in the United States. Bob and Henry Shyer were chosen because of their contributions to the vision industry and for continuing their family legacy and business which now spans ten of decades.

The co-chairpersons of the 2014 PB Person of Vision Committee are ZyloWARE's Chris Shyer, president, and Jamie Shyer, chief operating officer. Dave Pierson, chief executive officer of Refac, will serve as honorary co-chairperson. Individual tickets may be purchased for \$350 or \$3,500 for a table of 10.

Sponsorship opportunities are now available. Early sponsorship commitments have been received by Refac and National Vision, Inc. All proceeds from the event will go to support the sight-saving programs from Prevent Blindness.

ZyloWARE Eyewear has been in business for 90 years and a large part of their continued success and longevity is due to the leadership of Bob and Henry Shyer, said Hugh R. Parry, president and CEO of Prevent Blindness. "On the eve of Vision Expo East in New York City, we invite everyone to come help us honor two legends in the vision and business world."

For more information including committee membership, sponsorship opportunities, and reservations, please contact Danielle Schultz at (312) 363-6022 or dschultz@preventblindness.org.

About Prevent Blindness

Founded in 1908, Prevent Blindness is the nation's leading volunteer eye health and safety organization dedicated to fighting blindness and saving sight. Focused on promoting a continuum of vision care, Prevent Blindness touches the lives of millions of people each year through public and professional education, advocacy, certified vision screening and training, community and patient service programs and research. These services are made possible through the generous support of the American public. Together with a network of affiliates and regional offices, Prevent Blindness is committed to eliminating preventable blindness in America. For more information, or to make a contribution to the sight-saving fund, call 1-800-331-2020. Or, visit us on the Web at preventblindness.org or facebook.com/preventblindness.

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