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**FOR IMMEDIATE RELEASE:**

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**Prevent Blindness to Host  
Seventh Annual Swing Fore Sight Golf Tournament**

*Annual Event Will Coincide with 2014 Vision Expo West in Las Vegas*

**CHICAGO (June 30, 2014)** – The Seventh Annual Prevent Blindness Swing Fore Sight Golf Tournament, held in conjunction with Vision Expo West, will take place on Wednesday, Sept. 17, 2014, at the Spanish Trail Country Club, Las Vegas, Nev. Swing Fore Sight brings together top executives and staff in the vision industry for a morning of golf while supporting the sight-saving programs and services of Prevent Blindness, the nation’s oldest volunteer eye health non-profit organization.

The Transitions Healthy Sight for Life™ Fund will serve as the event’s gold sponsor. Additional sponsors to date include Essilor USA, National Association of Vision Care Plans (NAVCP), Refac , REM Eyewear and Vision Ease.

Sponsorships are available including the silver sponsor, cart sponsor, award sponsor, hole sponsors, golfer gift sponsors and more.

“The Prevent Blindness Swing Fore Sight Golf Tournament has become a wonderful tradition as part of the Vision Expo West experience, bringing together vision industry leaders from across the country for a fun day at the links to help support our important programs,” said Hugh R. Parry, president and CEO of Prevent Blindness. “We invite everyone to join us for a fantastic time on September 17 on a great golf course!”

Foursomes are available for \$2,750 and individual golf slots are \$700 for the four-person scramble. Those interested can join leading vision industry representatives on the Swing Fore Sight golf committee including Chair Mike Daley, the Vision Council; Co-chair Michael Block, The Block Business Group; and Honorary Chair Dave Pierson, Refac.

For more information on the Prevent Blindness Seventh Annual Swing Fore Sight Golf Tournament, including sponsorship and golf opportunities or committee positions, please contact Sue Corbett at 312-363-6014 or [scorbett@preventblindness.org](mailto:scorbett@preventblindness.org) or visit [preventblindness.org/swingforesight](http://preventblindness.org/swingforesight).

### **About Prevent Blindness**

Founded in 1908, Prevent Blindness is the nation's leading volunteer eye health and safety organization dedicated to fighting blindness and saving sight. Focused on promoting a continuum of vision care, Prevent Blindness touches the lives of millions of people each year through public and professional education, advocacy, certified vision screening and training, community and patient service programs and research. These services are made possible through the generous support of the American public. Together with a network of affiliates, Prevent Blindness is committed to eliminating preventable blindness in America. For more information, or to make a contribution to the sight-saving fund, call 1-800-331-2020. Or, visit us on the Web at [preventblindness.org](http://preventblindness.org) or [facebook.com/preventblindness](https://facebook.com/preventblindness).

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