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PreventBlindness.org

## FOR IMMEDIATE RELEASE:

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## Prevent Blindness Names Former First Lady Laura Bush as the 2015 Person of Vision Award Recipient

**CHICAGO (Sept. 9, 2015)** – Prevent Blindness, the nation's leading volunteer eye health and safety organization dedicated to fighting blindness and saving sight, has chosen Mrs. Laura Bush, former First Lady of the United States, as the recipient of the 2015 Prevent Blindness Person of Vision Award. The award will be presented at the <u>Prevent Blindness Person of Vision</u> Dinner on Nov. 5 at the Drake Hotel in Chicago.

The Prevent Blindness Person of Vision Award recognizes an individual for outstanding leadership and dedication in the field of vision and eye health. Bush has been a longtime champion of children's literacy and she is an advocate for the importance of healthy eyesight to help a child succeed in school and beyond.

The chairperson of the 2015 Prevent Blindness Person of Vision Committee is Mary Blankenship Pointer, Chair, Prevent Blindness Finance Committee. Individual tickets for the event may be purchased for \$500 or \$5,000 for a table of 10. Event sponsorships are also available.

"Prevent Blindness began more than 100 years ago as a non-profit group dedicated to protecting the eyesight of children," said Hugh R. Parry, president and CEO of Prevent Blindness. "Today, with leaders such as Former First Lady Bush, we continue that legacy of providing resources that save sight and promote healthy vision across the lifespan. We want to honor her for her tireless efforts to improve the lives of our children through enriching literacy and educational programs and advocating for vision care to be part of the strategy."

For more information including Prevent Blindness Person of Vision Award committee membership, sponsorship opportunities, and reservations, please contact Sue Corbett at (312) 363-6014 or <a href="mailto:scorbett@preventblindness.org">scorbett@preventblindness.org</a> or visit <a href="https://www.preventblindness.org/personofvision">www.preventblindness.org/personofvision</a>.

## **About Prevent Blindness**

Founded in 1908, Prevent Blindness is the nation's leading volunteer eye health and safety organization dedicated to fighting blindness and saving sight. Focused on promoting a continuum of vision care, Prevent Blindness touches the lives of millions of people each year through public and professional education, advocacy, certified vision screening and training, community and patient service programs and research. These services are made possible through the generous support of the American public. Together with a network of affiliates and regional offices, Prevent Blindness is committed to eliminating preventable blindness in America. For more information, or to make a contribution to the sight-saving fund, call 1-800-331-2020. Or, visit us on the Web at preventblindness.org or facebook.com/preventblindness.

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