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## Tickets for 2017 Prevent Blindness Person of Vision Award Event, Honoring Marge Axelrad, Sold Out

**CHICAGO (Feb. 14, 2017)** – <u>Prevent Blindness</u>, the nation's leading volunteer eye health and safety organization dedicated to fighting blindness and saving sight, has announced that all tickets for the <u>2017 Prevent Blindness Person of vision Award event</u>, honoring Marge Axelrad, senior vice president, editorial director at Vision Monday/Jobson Optical Group, have been sold out. The award will be presented on March 30, 2017, at the Prevent Blindness Person of Vision Dinner at the Lotte New York Palace, New York City, in conjunction with Vision Expo East.

Some sponsorship opportunities are still available. VSP is serving as the event's Gold sponsor. Additional sponsors include Essilor, ClearVision Optical, MyEyeDr., Regeneron, ABB Optical, Europa Eyewear, Gilbert Displays, Hilco, Kavanagh Consulting, National Vision Inc., Professional Eye Care Assoc. of America, Reed Exhibitions, The Vision Council, Visibility Management, Zyloware Eyewear, Costa Del Mar, SEE Eyewear, Jobson, and Luxottica. All proceeds from the event will go to support the sight-saving programs of Prevent Blindness.

The Prevent Blindness Person of Vision Award recognizes an individual or organization whose inspired outlook champions healthy vision and its importance for a healthy life. Axelrad was chosen for her years of dedication and professionalism in the vison industry as well as for her continued dedication to Prevent Blindness and other charity works.

Marc Ferrara, CEO, Information Services Division of Jobson Medical Information is serving as the chairperson of the 2017 Prevent Blindness Person of Vision Committee.

"We are thrilled to see so much support for Marge Axelrad and our organization," said Hugh R. Parry, president and CEO of Prevent Blindness. "We certainly thank all of our generous sponsors and dedicated committee volunteers for helping to make this important event a success."

For more information including sponsorship opportunities, please contact Sue Corbett at (312) 363-6014 or <u>scorbett@preventblindness.org</u> or visit <u>www.preventblindness.org/personofvision</u>.

## About Prevent Blindness

Founded in 1908, Prevent Blindness is the nation's leading volunteer eye health and safety organization dedicated to fighting blindness and saving sight. Focused on promoting a continuum of vision care, Prevent Blindness touches the lives of millions of people each year through public and professional education, advocacy, certified vision screening and training, community and patient service programs and research. These services are made possible through the generous support of the American public. Together with a network of affiliates, Prevent Blindness is committed to eliminating preventable blindness in America. For more information, or to make a contribution to the sight-saving fund, call 1-800-331-2020. Or, visit us on the Web at preventblindness.

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