

P R E V E N T   B L I N D N E S S



PERSON OF VISION



## HONORING VSP Global & Michael Guyette



**Thursday, September 24, 2020**  
**5:30pm**

Venetian/Sands | Las Vegas, NV

### 2020 Person of Vision Committee

**MARGE AXELRAD**

*Chair*  
Vision Monday & vmail

**BARRY BALEN**

Gilbert Displays, Inc.

**JIM BROCATO**

Coherent Eye Care

**THOMAS BURKHART**

Marchon Eyewear, Inc.

**SEAN COOLEY**

VSP Premier Division

**MORGAN DIAZ**

Now Optics, LLC

**MARC FERRARA**

Jobson Medical Information LLC

**JOHN FERRIS**

Bausch & Lomb, Inc.

**KAREN GIBERSON**

Accessories Council

**MARK GINSBERG**

**WENDY HAUTEMAN**

VSP Global

**MICHAEL MARCROFT**

Vision Source

**ANGELA MCCOY**

MyEyeDr.

**DON OAKLEY**

VSP Optics

**RICHARD SANCHEZ**

Visibility Management. LLC

**JOE SAVARESE**

Jobson Interactive

**JAMIE SHYER**

ZyloWARE Eyewear

**MICHELLE SKINNER**

VSP Global

# SPONSORSHIP COMMITMENT FORM

## GOLD

**\$25,000**

- Title sponsor of Person of Vision event
- Three tables (30 tickets) for event
- Recognition as award sponsor (including logo on award)
- Full page ad in event program
- Recognition in event program, website, signs and media materials as title sponsor
- Acknowledgment from podium as title sponsor
- Recognition in Prevent Blindness annual report

## SILVER

**\$20,000**

- Two tables (20 tickets) for event
- Full page ad in event program
- Company logo in event program, website, signs and media materials
- Acknowledgment from podium
- Recognition in Prevent Blindness annual report

## BRONZE

**\$15,000**

- One table (10 tickets) for event
- Full page ad in event program
- Company logo in event program, website, signs and media materials
- Acknowledgment from podium
- Recognition in Prevent Blindness annual report

## COCKTAIL RECEPTION

**\$10,000**

**6:00pm – 7:00pm**

- One table (10 tickets) for event
- Company logo and recognition on reception signs
- Company logo in event program, website, signs and media materials
- Acknowledgment from podium
- Recognition in Prevent Blindness annual report

## GENERAL UNDERWRITING

**\$5,000**

- Five tickets to cocktail reception
- Company logo and recognition on reception signs
- Company logo in event program, website, signs and media materials
- Recognition in the annual report

## TABLE

**\$3,950**

- One table (10 tickets) for event
- Company name in event program and website
- Recognition in Prevent Blindness annual report

## INDIVIDUAL TICKETS

**\$395**

- One ticket to cocktail reception and dinner

### COCKTAIL RECEPTION – 6:00pm-7:00pm

**\$295**

- One ticket to cocktail reception

### TRIBUTE

Full Page Ad (5.5" w x 8.5" h) \$1,200 | Half Page Ad (5.25" w x 4.125" h) \$600  
**Final PDF due September 4<sup>th</sup> for placement in program.**

Name \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_  
 Zip \_\_\_\_\_  
 Phone Number \_\_\_\_\_  
 Email \_\_\_\_\_

☐ Pay online: [www.preventblindness.org/personofvision2020](http://www.preventblindness.org/personofvision2020)

☐ Check (payable to Prevent Blindness)

☐ Credit Card

☐ Visa

☐ MasterCard

☐ American Express

☐ Discover

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

Sponsorship Category/Amount \$ \_\_\_\_\_

Individual Tickets @ \$395 each \$ \_\_\_\_\_

I would like to make a donation to support Prevent Blindness \$ \_\_\_\_\_

**TOTAL \$** \_\_\_\_\_

**For more information on sponsorship and ticket opportunities and to send completed forms along with payment:**

Sue Corbett  
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 225 W. Wacker Drive, Suite 400  
 Chicago, IL 60606  
 P 312.363.6014  
 F 312.363.6052  
[scorbett@preventblindness.org](mailto:scorbett@preventblindness.org)



**Thank you for your generous support!**