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Prevent Blindness to Present its 2021 Person of Vision Award to Marc Ferrara of Jobson Medical Information, At Vision Expo West

CHICAGO (June 14, 2021) – [Prevent Blindness](#), the nation's leading volunteer eye health and safety organization dedicated to fighting blindness and saving sight will present its [2021 Person of Vision Award](#) to Marc Ferrara, CEO of Information Services, Jobson Medical Information, on Sept. 23, in conjunction with [Vision Expo West](#). The Person of Vision event will be held at the Sands Expo & Convention Center, Las Vegas, beginning at 6:30 p.m. PT. Dinner will be served at 7:30 p.m., with the program and award presentation beginning at 8:30 p.m. All attendees are invited to the Champagne after-party immediately following the program.

The Prevent Blindness Person of Vision Award recognizes an individual or organization whose inspired outlook champions healthy vision and its importance for a healthy life. The 2021 Person of Vision Award event was rescheduled to be held at this year's Vision Expo West after cancellation of Vision Expo East in New York. All proceeds from the 2021 event will go to support the sight-saving programs of Prevent Blindness.

Marc Ferrara was chosen as the 2021 Prevent Blindness Person of Vision Award recipient due to his extensive work and decades-long dedication to the vision industry. Mr. Ferrara has volunteered in several capacities for Prevent Blindness, including serving on various fundraising event committees such as the annual Prevent Blindness Swing Fore Sight golf outings and for past Person of Vision Award dinners.

"We are excited about this unique opportunity to hold our Person of Vision Award event in Las Vegas at Vision Expo West," said Jeff Todd, president and CEO of Prevent Blindness. "We encourage everyone to register to attend today for an evening of celebration and comradery as we honor Marc Ferrara and his impressive accomplishments in the vision industry."

VSP is serving as a Gold sponsor of the 2021 Person of Vision Award event. Additional sponsorships are currently available. The Prevent Blindness Person of Vision Committee is co-chaired by Marge Axelrad, senior vice president, editorial director at Vision Monday/Jobson Optical Group, and Jim McGrann, chairman and CEO of Healthy Eyes Advantage.

For more information including Prevent Blindness Person of Vision Award committee membership, sponsorship opportunities, and reservations, please contact Sue Corbett at (312) 363-6014 or scorbett@preventblindness.org or visit <https://preventblindness.org/events/person-of-vision-2021/>.

About Prevent Blindness

Founded in 1908, Prevent Blindness is the nation's leading volunteer eye health and safety organization dedicated to fighting blindness and saving sight. Focused on promoting a continuum of vision care, Prevent Blindness touches the lives of millions of people each year through public and professional education, advocacy, certified vision screening and training, community and patient service programs and research. These services are made possible through the generous support of the American public. Together with a network of affiliates, Prevent Blindness is committed to eliminating preventable blindness in America. For more information, visit us at preventblindness.org, and follow us on [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#).

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