



**Prevent
Blindness**
Our Vision Is Vision.

**2022 PERSON OF
VISION COMMITTEE**

Marc Ferrara, Chair
Jobson Medical Information

Sherianne James, Co-Chair
Essilor of America, Inc.

Marge Axelrad
Vision Monday

Maureen Cavanagh
Prive Revaux

Dana Diemer
Essilor of America

Jim McGrann
Healthy Eyes Advantage

Joe Savarese
Jobson Interactive

Jamie Shyer
Zyloware Eyewear

Matt Tackman
Essilor of America

**JOIN US IN HONORING
— RICK GADD —**

2022 PREVENT BLINDNESS PERSON OF VISION

**in conjunction with Vision Expo East*

**Thursday
March 31, 2022
583 Park Avenue
New York, NY**



**6:00pm – 7:00pm
Cocktail Reception**
**7:15pm – 9:15pm
Dinner & Program**
**9:15pm – 10:00pm
Champagne Nightcap**

GOLD \$25,000

- Title sponsor of Person of Vision event · 3 tables of 10 at the event · Recognition as award sponsor (*including logo on award*) · Full page ad in event program · Recognition in event program, website, signs and media materials as title sponsor · Acknowledgment from podium as title sponsor
- Recognition in Prevent Blindness annual report

SILVER \$15,000

- 2 tables of 10 at the event · Full page ad in program · Company logo in event program, website, signs and media materials · Acknowledgment from podium · Recognition in Prevent Blindness annual report

BRONZE \$10,000

- 1 table of 10 at the event · Full page ad in program · Company logo in event program, website, signs and media materials · Acknowledgment from podium · Recognition in Prevent Blindness annual report

COCKTAIL RECEPTION \$7,500 6:00PM – 7:00PM

- 1 table for 10 at the event · Company logo and recognition on reception signs · Company logo in event program, website, signs and media materials · Acknowledgment from podium · Recognition in Prevent Blindness annual report



GENERAL UNDERWRITING \$5,000

- Company name in event program · Company name on website · Recognition in Prevent Blindness annual report

SPONSORSHIP \$3,500

- 1 table of 10 at the event · Company name in event program and website · Recognition in Prevent Blindness annual report

TRIBUTE

Full Page Ad (5.5" w x 8.5" h) – **\$1,200** | **Half Page Ad** (5.25" w x 4.125" h) – **\$600**
Final PDF due March 10th for placement in program.

INDIVIDUAL TICKETS \$350

Thank you for your generous support!

Name _____
 Company _____
 Address _____
 City _____ State _____ Zip _____
 Phone Number _____
 Email _____

Pay online: www.preventblindness.org/personofvision2022

Check (*payable to Prevent Blindness*)

Credit Card

Visa

MasterCard

American Express

Discover

Card Number _____

Expiration Date _____ Signature _____

Sponsorship Category/Amount \$ _____

Individual Tickets @ \$350 each \$ _____

I would like to make a donation in honor of Rick Gadd \$ _____

TOTAL \$ _____

For more information on sponsorship and ticket opportunities and to send completed forms along with payment:

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