



**Prevent
Blindness**

Our Vision Is Vision.

2022 Annual Report





Message from the CEO and Board Chair

Vision plays a critical role in the physical, cognitive, and social development of children, yet up to one in 5 young children has an undiagnosed vision disorder, including amblyopia (lazy eye), strabismus (crossed eyes), and refractive errors. To highlight and address their diverse and critical vision and eye health needs, Prevent Blindness declared 2022 the **Year of Children’s Vision** with the goal of improving outcomes for children through community programs, advocacy, public health, education, and awareness.


These efforts included children’s vision screenings for preschool and school-aged children as well as the only national evidence-based program to train children’s vision screeners across the country. This program was designed to improve vision health equity by training early childcare, education and healthcare professionals to help identify vision problems early and connect thousands

of children across the U.S. to eye care.

Prevent Blindness and its affiliates certified nearly 7,000 screeners last year alone, creating capacity far beyond the nearly 580,000 children screened directly by Prevent Blindness staff and volunteers, while helping to identify those who are less likely to have access to care.


The efforts of Prevent Blindness to connect families to eye care included referring more than 59,000 children to eye doctors for professional care. This work is supported by a number of our partners across the optical industry through the provision of scholarships and vouchers for free trainings, eye care, and eyewear to ensure those in need have their eye care needs met.


The **National Center for Children’s Vision and Eye Health at Prevent Blindness** coordinated and expanded nationwide efforts to promote evidence-based guidelines

**Prevent
Blindness**

The Year of

Children’s Vision



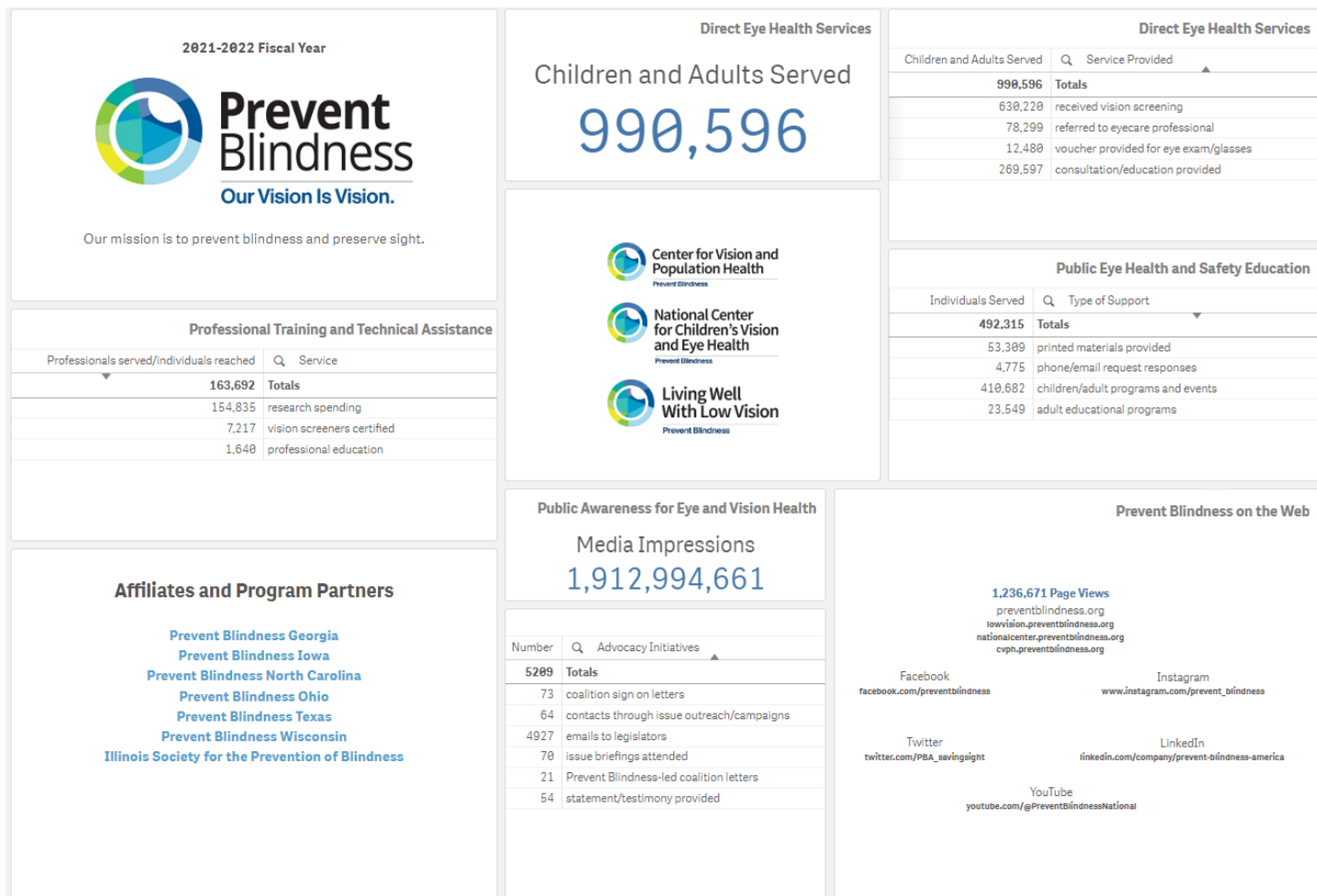


“We had no idea Noah was having trouble with his vision. I can’t thank you enough for providing this service and finding his problem early. If not for your screening, we would very likely be in a much different place with the status of his vision.”

-Noah G.’s story

Prevent Blindness North Carolina

Visit PreventBlindness.org | pbnc.org



and policies for children's vision programs. This work included sponsoring a series of webinars for children's vision stakeholders, providing ongoing leadership for the Children's Vision Equity Alliance, and monitoring and sharing information on approaches to children's vision health in all 50 states.

Vision impairment becomes more likely as we age. If not prevented, vision loss can deprive us of our independence and quality of life. Prevent Blindness remains committed to policies and programs that address the needs of adults most in need of accessing care and most at risk for vision loss – from something as simple as being unable to afford an eye exam and new glasses for correcting refractive error to more complex sight-threatening conditions such as diabetes-related eye disease, glaucoma, and age-related macular degeneration.

In partnership with the American Diabetes Association, Prevent Blindness produced a new series of videos and online resources in English and Spanish to help people with diabetes take care of their eyes and address other concerns such as mental health and wellness relating to vision loss.



"Newly Diagnosed with Diabetes: What You Need to Know About Your Eyes" on the Prevent Blindness YouTube channel: youtube.com/@preventblindnessnational

World Sight Day, 2022

World Sight Day, coordinated by the International Agency for the Prevention of Blindness (IAPB), aims to raise awareness of blindness and vision impairment as major global public health and development issues. Prevent Blindness launched a World Sight Day campaign that included:



- a free certified vision screening and information on a range of eye and vision topics for legislative members, their staff, and the public at the U.S. Capitol Building in Washington, D.C. Both Co-Chairs of the **Congressional Vision Caucus** participated in the day's event.
- a free vision screening and eye health educational event at Wrigley Field during the September 30, Chicago Cubs game.
- a free vision screening and eye health educational event at Soldier Field, during the October 13 Chicago Bears game.
- multiple screening/education events in partnership with our affiliates in Atlanta, GA, Austin, TX, Columbus, OH, and Raleigh, NC.

Other educational and media campaigns throughout the year reached millions of Americans through media outreach, social media, and the Prevent Blindness websites, helping to raise awareness for conditions such as dry eye, thyroid eye disease, inherited retinal diseases and geographic atrophy (GA), an advanced form of dry macular degeneration – and so many more.

The ASPECT (Advocacy, Support, Perspective, Empowerment, Communication, and Training) Patient Engagement Program at Prevent Blindness entered its second year, expanding its network of dedicated patient advocates. The program held its first **Patient Advocacy and Engagement Summit** in Washington, D.C. The event equipped participants with knowledge, skills, and confidence to become advocates for vision and eye health and add their voices to the conversation around vision conditions in local, state, and national settings.

A new endeavor, the **Prevent Blindness Art Therapy Program** offered a different kind of community for people with thyroid eye disease and their partners. Classes held in the spring and fall of 2022 explored art as a vehicle for connecting with others and addressing feelings of isolation, anxiety and depression that can accompany thyroid eye disease.

And for individuals living with vision loss, Prevent Blindness reorganized, redesigned, and relaunched its **Living Well With Low Vision** website under the guidance of its Advisory Committee. New content and a clear focus on patients, caregivers and healthcare professionals, provides improved access to tools and resources designed to help individuals maintain their quality of life despite vision impairment.

Improving population health and policies that promote healthy vision and access to care remain a top priority for Prevent Blindness.

Los síntomas de la atrofia geográfica incluyen:

- Dificultad para ver los detalles en su visión central
- Números o letras que desaparecen o faltan al leer
- Un punto tenue u oscuro en su visión central o casi central
- Problemas para ver con poca luz
- Necesita mucha luz para leer
- Imágenes o colores opacos o desenfocados



Si experimenta alguno de estos síntomas, consulte a un oftalmólogo lo antes posible.

Para obtener más información sobre la atrofia geográfica, visite PreventBlindness.org/geographic-atrophy



Prevent Blindness remains dedicated to promoting health literacy and access to information through the regular publication of Spanish-language eye health and safety fact sheets and infographics on the web.



Prevent Blindness is pleased to be recognized by the Office of Disease Prevention and Health Promotion (ODPHP) within the U.S. Department of Health and Human Services (HHS) as a Healthy People 2030 Champion.

As a Healthy People 2030 Champion, Prevent Blindness has demonstrated a commitment to helping achieve the Healthy People 2030 vision of a society in which all people can achieve their full potential for health and well-being across the lifespan. ODPHP recognizes Prevent Blindness, along with other Healthy People 2030 Champions, as part of a growing network of organizations partnering with ODPHP to improve health and well-being at the local, state, and tribal level.

In addition to its leadership via the **Center for Vision and Population Health at Prevent Blindness**, participation in policy coalitions, advocacy and engagement with the **Congressional Vision Caucus** and other legislators allowed Prevent Blindness to support a wide range of national policy goals. These included successful efforts to fund the Vision Health Initiative at the Centers for Disease Control and Prevention (CDC) at the highest level in more than a decade. Contributing to these successes were the participants of our seventeenth annual **Eyes on Capitol Hill** advocacy day, held this past year as a virtual event.

The **Focus on Eye Health National Summit** has also found ongoing success and growth as a virtual conference. In its eleventh year, the 2022 event, “Eye-conic Approaches to Eye Health,” attracted more than 1,000 participants across the vision and eye health community to stimulate a national dialogue around

emerging and current population health trends and topics such as equity, research, surveillance, access, prevention, service integration, program development, and dissemination of professional best practices.

A vast, national community sustains the work of Prevent Blindness and advances our sight-saving mission. This mighty village includes our national and affiliate board members and volunteers who devote so much of their time and expertise, the corporations and foundations that fund so many of the groundbreaking vision programs described here, and of course the thousands of individuals from around the nation who donate generously whatever they can to support this vital cause. Because of you we give help and hope for a lifetime of healthy vision. Thank you!

A handwritten signature in black ink, appearing to read 'Jeff Todd'.

Jeff Todd
President & CEO

A handwritten signature in black ink, appearing to read 'M. Kathleen Murphy'.

M. Kathleen Murphy
Board Chair

Our Donors

(Fiscal Year April 1, 2021 – March 31, 2022)

\$250,000+

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Nina Pulliam Legacy Society

The Nina Pulliam Legacy Society recognizes all those who have included Prevent Blindness in their estate plans within the past ten years. It is named after longtime supporter Nina Mason Pulliam whose estate gift founded the Society. Through gifts in wills, trusts, insurance policies, retirement plans, or other forms of planned gifts, Pulliam Society members create a lasting legacy to help ensure eye care for future generations to help Prevent Blindness and Preserve Sight.

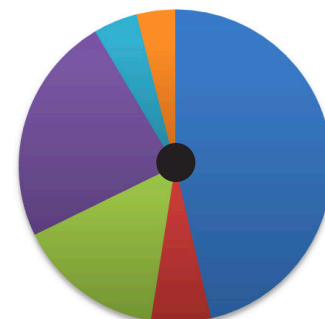
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Financial Highlights

The figures on this page depict the financial activities of the National Office and Affiliates of Prevent Blindness for Fiscal Year April 1, 2021 – March 31, 2022.

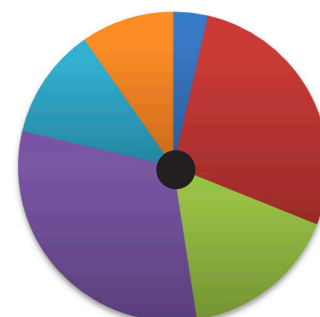
PUBLIC SUPPORT AND OTHER REVENUE

Contributions	\$ 4,462,493	42.8%
Legacies and Income from Trusts	\$ 596,323	5.7%
Special Events, net	\$ 1,470,207	14.1%
Fees and Grants from Governmental Agencies	\$ 2,282,598	21.9%
Net Investment Income	\$ 439,916	4.2%
Other Revenue	\$ 384,463	3.7%
Total Public Support & Operating Revenue	\$ 9,636,000	92.5%
Total Nonoperating Revenue, Gains & Losses	\$ 785,580	7.5%
Total Income	\$ 10,421,580	100.00%



EXPENSES

Research	\$ 334,910	3.6%
Public Education	\$ 2,562,467	27.5%
Professional Education and Training	\$ 1,533,464	16.5%
Community Services	\$ 2,900,827	31.1%
General and Administrative	\$ 1,081,549	11.6%
Fundraising	\$ 905,363	9.7%
Total Expenses	\$ 9,318,580	100.00%



STATEMENT OF FINANCIAL POSITION

ASSETS

Cash and Cash Equivalents	\$ 3,199,684
Contributions Receivable	\$ 1,972,227
Investments	\$ 18,782,451
Beneficial Interest in Trusts	\$ 7,204,122
Land, Building and Equipment, Net	\$ 316,607
Other Assets	\$ 395,626
Total Assets	\$ 31,870,717

LIABILITIES

Accounts Payable and Accrued Expenses	\$ 463,856
Short-term and Mortgage Loans	\$ 72,800
Deferred Revenue and Other Liabilities	\$ 823,336
Total Liabilities	\$ 1,359,992

NET ASSETS

Without Donor Restriction	\$ 17,452,069
With Donor Restriction	\$ 13,058,656
Total Net Assets	\$ 30,510,725
Total Liabilities and Net Assets	\$ 31,870,717

The total amount of corporate support from pharmaceutical, biotechnology, and medical device companies as a percentage of total organizational operating revenue (Affiliate system-wide) is approximately 15.5%.

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800.331.2020

**National Center for Children's
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312.363.6036

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312.363.6038

Prevent Blindness Illinois Program
312.363.6029

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