

## Annual Report 2023



This year, Prevent Blindness celebrated its 115th anniversary. As we looked back on more than a century of service we also continued to look forward to our future and the forces that shape eye and vision health for all of us. Prevent Blindness has long stood as a beacon of help and support for children and adults hoping for a lifetime of healthy vision, patients living with eye disease and vision loss, and for professionals and organizations working to improve our nation's eye and vision care.

As we reflect on this year's achievements, we must first and foremost thank the Prevent Blindness affiliates that deliver critical services at the state and community levels, the partner organizations that share our goals and leverage our achievements, the volunteers who bring their dedication and expertise to our efforts, and of course the foundations, corporate sponsors and individual donors who fund our sight-saving programs. They are all tirelessly dedicated to the cause of transforming lives by preventing blindness and saving sight.

No part of our work represents the cause of individuals more than the ASPECT Patient Engagement Program. This groundbreaking initiative deeply involves individuals in their own eye care journeys and fosters a more personalized and effective approach to support for caregivers and patients living with eye disease and vision loss. ASPECT members like Judge Rosalind Isom shared their stories of living with visual impairment this year as part of the 2023 World Sight Day under the theme "Love Your Eyes at Work."

# Message from the CEO and Board Chair

The National Center for Children's Vision and Eye Health at Prevent Blindness continues to shine brightly as a core driver of our mission. For nearly fifteen years, the Center has led ongoing efforts to build systems of vision care around the country that support the ocular health of our youngest population. This work includes leadership with the Children's Vision Equity Alliance, partnerships with organizations such as BlackDoctor. org, organization of free professional webinars that address pressing issues in children's eye care, the development of evidence-based guidelines, and the training and certification of children's vision screeners working around the country.

2023 also saw the advancement of new educational and awareness campaigns. The October 14 annular eclipse across North America brought an opportunity for Prevent Blindness to educate the public on safe



Former NASA astronaut Mike Massimino delivered important messaging on eclipse eye safety.

viewing practices through the Eclipse + Your Eyes Campaign. This initiative merged the immense scientific curiosity about these cosmic events with essential eye safety information that emphasized the joy of seeing the universe. The Gr8 Eye Movement, championed by Debbie Allen, and the Focus on Eye Health Expert Series served as pivotal platforms for raising awareness and disseminating valuable information on eye health.

For those living with specific conditions, The Glaucoma Community offered a haven of support and information, while initiatives like Thyroid Eye Disease Awareness Week and GA Awareness Week catered to specific conditions, shedding light on these often misunderstood eye diseases. Our Living Well With Low Vision web resource provided essential resources that promote improved quality of life for individuals living with vision impairment and their caregivers.

Prevent Blindness published a new brief on vision impairment and mental wellbeing, a crucial aspect of health and quality of life often overshadowed in discussions about physical health. It also expanded its diabetes education with new online content for youth living with diabetes.

Advocacy efforts continued with legislative briefings, expert testimony, and the "Eyes on Capitol Hill" Legislative Day. Prevent Blindness launched a new online resource: advocacy.preventblindness. org to provide individuals with tools and training to advocate for vision health at a legislative level. The commitment of Prevent Blindness to global initiatives was also evident in its support for the UN Special Envoy on Vision.

## October 14, 2024, annular eclipse event at Prevent Blindness Texas.





*(From left to right)* Board Member Alan Gunner, PB Texas CEO Heather Patrick, and Emeritus Board Member Richard Sanchez

| 2022-2023 Fiscal Year  |  | Direct Eye Health Services   |   | Direct Eye Health Services  |  |  |
|--|--|------------------------------|---|---|--|--|
|  |  | 0                            | il deserved A dealth a Orange d   | Children and Adults Serv  | ed Q Service Provided  |  |
|  |  | Cr                           | nildren and Adults Served   | 1,455,2   | 22 Totals  |  |
|  | ovent  |                              |   | 956,5   | 33 received vision screening   |  |
| Prevent<br>Blindness   |  |                              | 1,455,222   | 136,0   | 27 referred to eyecare professional  |  |
|  | indnacc  |                              | 1,400,222   | 15,6  | 20 voucher provided for eye exam/glasses   |  |
|  | inuness  |                              |   | 308,8   | 29 consultation/education provided   |  |
| Our  | Vision Is Vision.  |                              |   |   |  |  |
|  |  |                              |   |   |  |  |
| Our mission is to prevent bli  | ndness and preserve sight.   |                              |   |   |  |  |
|  |  |                              | Center for Vision and<br>Population Health  |   | Public Eye Health and Safety Educatio  |  |
|  |  |                              | Propulation Health  |   | Public Eye Hearth and Safety Education   |  |
|  |  |                              | National Center   | Individuals Served  | Q Type of Support  |  |
| Profession   | al Training and Technical Assistance   |                              | for Children's Vision   | 492,315   | Totals   |  |
|  |  |                              | and Eye Health  | 72,325  | printed materials provided   |  |
| Professionals served/individuals reached   |  |                              | Prevent Bindness  | 4,107   | phone/email request responses  |  |
|  | research spending  |                              | C Living Well   | 614,307   | children/adult programs and events   |  |
| 7,379  |  |                              | With Low Vision   | 24,074  | adult educational programs   |  |
| 8,068  | professional education<br>technical assistance                               |                              | Provent Bändness  |   |  |  |
| Affiliates and Program Partners  |  | Put                          | Nic Awareness for Eye and Vision Health<br>Media Impressions<br><b>2,221,488,9024</b>   | Prevent Blindness on the We<br>1,207,449 Views<br>PreventBlindness.org  |  |  |
|  | -  |                              |   | LowVision.  |  |  |
|  |  |                              |   | CVPH.Pr   | PreventBlindness.org<br>ventBlindness.org  |  |
| Prevent Blind  |  | Number                       | Q. Advocacy Initiatives   |   | reventBlindness.org<br>ventBlindness.org<br>.PreventBlindndess.org   |  |
| Prevent Blin   | dness Iowa   |                              | Q. Advocacy Initiatives   | NationalCente   | ventBlindness.org<br>.PreventBlindndess.org  |  |
| Prevent Blin<br>Prevent Blindnes   | dness Iowa<br>s North Carolina   | 269                          | Totals  | NationalCente   | ventBlindness.org  |  |
| Prevent Blin<br>Prevent Blindnes<br>Prevent Blin                                   | dness Iowa<br>s North Carolina<br>dness Ohio                                 | <b>269</b><br>68             | Totals<br>coalition sign on letters   | NationalCente<br>facebook.c   | ventBlindness.org<br>PreventBlindndess.org<br>(acebook<br>om/preventblindness<br>Istagram  |  |
| Prevent Blin<br>Prevent Blindnes<br>Prevent Blin<br>Prevent Blin                   | dness Iowa<br>s North Carolina<br>dness Ohio<br>dness Texas                  | 269<br>68<br>56              | Totals  | NationalCente<br>facebook.c<br>facebook.c   | ventBlindness.org<br>PreventBlindndess.org<br>iacebook<br>om/preventblindness<br>stagram<br>om/preventblindness  |  |
| Prevent Blin<br>Prevent Blindnes<br>Prevent Blin                                   | dness Iowa<br>s North Carolina<br>dness Ohio<br>dness Texas<br>ess Wisconsin | 269<br>68<br>56<br>126       | Totals<br>coalition sign on letters<br>contacts through issue outreach/campaigns  | NationalCente<br>facebook.c<br>facebook.c   | ventBlindness.org<br>PreventBlindndess.org<br>(acebook<br>om/preventblindness<br>Istagram  |  |
| Prevent Blin<br>Prevent Blindnes<br>Prevent Blin<br>Prevent Blin<br>Prevent Blindn | dness Iowa<br>s North Carolina<br>dness Ohio<br>dness Texas<br>ess Wisconsin | 269<br>68<br>56<br>126<br>14 | Totals<br>coalition sign on letters<br>contacts through issue outreach/campaigns<br>issue briefings attended  | NationalCente<br>facebook.c<br>facebook.c<br>linkedin.com/compa   | ventBlindness.org<br>PreventBlindndess.org<br>iacebook<br>om/preventblindness<br>stagram<br>om/preventblindness<br>.inkadin<br>ny/prevent-blindness-america<br>Threads                       |  |
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| Prevent Blin<br>Prevent Blindnes<br>Prevent Blin<br>Prevent Blin<br>Prevent Blindn | dness Iowa<br>s North Carolina<br>dness Ohio<br>dness Texas<br>ess Wisconsin | 269<br>68<br>56<br>126<br>14 | Totals<br>coalition sign on letters<br>contacts through issue outreach/campaigns<br>issue briefings attended<br>Prevent Blindness-led coalition letters | NationalCente<br>facebook.c<br>facebook.c<br>facebook.c<br>linkedin.com/compa<br>threads.net<br>youtube.com/@ | ventBlindness.org<br>PreventBlindndess.org<br>iacebook<br>om/preventblindness<br>stagram<br>om/preventblindness<br>.inkadin<br>ny/prevent-blindness-america<br>Threads                       |  |



Danielle Crull, ABOM and Truffles the Kitty received the 2023 Bonnie Stickland Champion for Children's Vision Award for her efforts to raise awareness of vision disorders in children. Under the theme "Why the Eye?," the two-day 2023 Focus on Eye Health Summit delved into, among other topics, the intricate connection between communities and vision care, and how recent advances in eye care impact patients and quality of life.

These are just a few of the efforts that help pave the way for a patient-focused future where eye health is a priority for all. Through our comprehensive programs, focused advocacy, and unwavering commitment to ensuring access to vision care for all, we are confident that Prevent Blindness will continue to be a guiding light in the quest to prevent blindness and preserve sight for generations to come.

Jeff Todd President & CEO

mm

Jim McGrann Board Chair

#### \$250,000+

Genentech, Inc. Horizon Therapeutics Ohio Department of Health Regeneron Pharmaceuticals, Inc. Richard Warren Trust Robert W. Woodruff Foundation

#### \$100,000 - \$249,999

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\$10,000 - \$24,999

(Fiscal Year April 1, 2022 – March 31, 2023)

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### **\$10,000 - \$24,999** *(cont.)*

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### \$5,000 - \$9,999

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**David Smith** 

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### \$1,000 - \$4,999

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### **\$1,000 – \$4,999** *(cont.)*

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### **\$1,000 – \$4,999** *(cont.)*

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### **In-Kind Donations**

Anonymous Colbert Custom Framing & Art Printing Foundation for Hospital Art Good-Lite Company **Nikole Hayes** Health Source of Chicago Wicker Park Heaven's Door iLevel Media Jackson Street Real Estate LLC Maui Jim The Morton Arboretum School Health Corporation The Glen Club Van Ann Tran Tracy Williams Zenni Eyewear

### **Nina Pulliam Legacy Society**

The Nina Pulliam Legacy Society recognizes all those who have included Prevent Blindness in their estate plans within the past ten years. It is named after longtime supporter Nina Mason Pulliam whose estate gift founded the Society. Through gifts in wills, trusts, insurance policies, retirement plans, or other forms of planned gifts, Pulliam Society members create a lasting legacy to ensure eye care for future generations.

Alexander R. Peacock\* Alexandra Chyba\* Alice Orr Alma Felver\* Barbara Dahl Struck **Revocable Trust** Barbara G. Hawkins Irrevocable Trust Barbara J. Pfotenhauer Trust Bessie T. Arrison\* Brian B. Smith\* Carolyn C. Spencer Charles F. Pope Trust \* Charles M. Smith\* Clementine Farr Duff Curtis Templin Charitable Trust Deena J. Nystrom\* Doris Schmidt\* Emily Bauer Legacy\* Estella L. Murray Trust\* Esther Simmons Charitable Trust Eunice Weed\* Evelyn H. Duffy\* Evelyn Jenkins Trust **Evelyn McElhiney\* Evelyn Steen\*** Everett L. Brown Trust F. Jean Duvall Interim Trust Florence Hybl Trust\* George & Mary Gregorich\* George Hawkins\*

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\* Deceased

# **Financial Highlights**

The figures on this page depict the financial activities of the National Office and Affiliates of Prevent Blindness for Fiscal Year 2022-23.

| PUBLIC SUPPORT AND OTHER REVENU                         | E             |             |                     |                                       |    |               |
|---|---------------|-------------|---------------------|---------------------------------------|----|---------------|
| Contributions   | \$            | 6,418,922   | 66.9%               |                                       |    |               |
| <ul> <li>Legacies and Income from Trusts</li> </ul>     | \$            | 1,229,110   | 12.8%               |                                       |    |               |
| Special Events, net                                     | \$            | 1,152,409   | 12.0%               |                                       |    |               |
| Fees and Grants from                                    |               |             |                     |                                       |    |               |
| Governmental Agencies                                   | \$            | 1,932,384   | 20.1%               |                                       |    |               |
| Net Investment Income                                   | \$            | 448,797     | 4.7%                |                                       |    |               |
| Other Revenue   | \$            | 685,763     | 7.1%                |                                       |    |               |
| Total Public Support &                                  |               |             |                     |                                       |    |               |
| Operating Revenue                                       | \$ 11,867,385 |             | 123.7%              |                                       |    |               |
| Total Nonoperating Revenue,                             |               |             |                     | · · · · · · · · · · · · · · · · · · · |    |               |
| Gains & Losses  |               | (2,273,321) | -23.7%              |                                       |    |               |
| Total Income  | \$            | 9,594,064   | 100.00%             |                                       |    |               |
| EXPENSES  |               |             |                     |                                       |    |               |
| Research  | \$            | 320,708     | 3.3%                |                                       |    |               |
| Public Health Education                                 | \$            | 2,798,678   | 28.8%               |                                       |    |               |
| <ul> <li>Professional Education and Training</li> </ul> | \$            | 1,311,620   | 13.5%               |                                       |    |               |
| Community Services                                      | \$            | 3,332,683   | 34.3%               |                                       |    |               |
| <ul> <li>General and Administrative</li> </ul>          | \$            | 1,069,818   | 11.0%               |                                       |    |               |
| <ul> <li>Fundraising</li> </ul>                         | \$            | 895,770     | 9.2%                |                                       |    |               |
| Total Expenses  | \$            | 9,729,277   | 100.00%             |                                       |    |               |
| STATEMENT OF FINANCIAL POSITION                         |               |             |                     |                                       |    |               |
| ASSETS  |               |             | LIABILITIES         |                                       |    |               |
| Cash and Cash Equivalents                               | \$            | 4,338,301   |                     | and Accrued Expenses                  | \$ | 628,782       |
| Contributions Receivable                                | \$            | 2,119,868   | Short-term Borrow   | vings/Current                         | ~  | CO 101        |
| Investments   | \$            | 18,149,145  | maturities EIDL     |                                       | \$ | 63,131        |
| Beneficial Interest in Trusts                           | \$            | 6,338,287   | Lease Liability/Cu  |                                       | ~  | 2 1 0 0 0 0 0 |
| Land, Building and Equipment,                           |               | 0.405.000   | Non-current po      |                                       | \$ | 2,188,998     |
| Net/ROU Assets  | \$            | 2,405,292   |                     | and Other Liabilities                 | \$ | 449,355       |
| Other Assets  | \$            | 354,885     | Total Liabilities   |                                       | Ş  | 3,330,266     |
| Total Assets  | Ş             | 33,705,778  |                     |                                       |    |               |
|   |               |             | NET ASSETS          |                                       | ÷  | 17 200 257    |
|   |               |             | Without Donor Re    |                                       |    | 17,390,257    |
|   |               |             | With Donor Restric  | ction                                 |    | 12,985,255    |
|   |               |             | Total Net Assets    |                                       |    | 30,375,512    |
|   |               |             | Total Liabilities a | na Net Assets                         | Ş  | 33,705,778    |

The total amount of corporate support from pharmaceutical, biotechnology, and medical device companies as a percentage of total organizational operating revenue (Affiliate system-wide) is approximately 19.5%.

A complete copy of Prevent Blindness' combined financial statements audited by Sassetti, LLC and/or a copy of Prevent Blindness' Form 990 is available upon request from Prevent Blindness, 225 West Wacker, Suite 400, Chicago, IL 60606 or on our website at PreventBlindness.org.

### **Board of Directors**

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Treasurer Mary Blankenship Pointer Senior Vice President Frontier State Bank

<u>Secretary</u> Jacqueline Herd, DNP, RN, NEA-BC, FACHE Principal Vizient, Inc.

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James A. Brocato Director, Health Policy & National Accounts Ocular Therapeutix

**R.V. Paul Chan, MD, MBA** Director, Pediatric Retina and ROP Service Illinois Eye and Ear Infirmary University of Illinois at Chicago

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Patricia L. Davis, MD Progressive Eye Care

Paul Delatore Global Head, Market Access Alcon Alan J. Gunner Vice President Revenue Cycle Management AEG Vision, LLC

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Paul (P.J.) Huff Senior Vice President/ General Counsel Watermark Lodging Trust

Pete Lothes Chief Operating Officer The Fielmann Group

Matt MacDonald President and Global Head of Managed Care EyeMed Vision Care

Jeffrey L. McClellan

Marcus J. Molea

Wanda Montalvo, PhD, RN, FAAN Director of Evidence-Based and Integration Strategy National Association of Community Health Centers

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Associate Professor of Ophthalmology University of Rochester Medical School Department of Ophthalmology

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**Michelle Skinner** Chief Growth Officer Vision Service Plan

Susan L. Stone CEO and Executive Director National Headache Foundation

Emeritus: Sandra S. Block, OD, MEd, MPH President World Council of Optometry

#### Torrey Van Antwerp DeKeyser

**M. Kathleen Murphy, DNP** Professor, School of Nursing University of Texas Medical Branch

**Richard Sanchez** President & CEO Visibility Management

### <u>Staff</u>

**Jeff Todd** President and CEO Prevent Blindness

Heather Patrick President and CEO Prevent Blindness Texas



### National Office, Regions, Affiliates And Partners

#### **NATIONAL OFFICE:**

Prevent Blindness 800.331.2020

**Prevent Blindness Illinois Program** 312.363.6029

National Center for Children's Vision and Eye Health 312.363.6036

**Center for Vision and Population Health** 312.363.6038

#### AFFILIATES:

Prevent Blindness Georgia 404.266.2020

Prevent Blindness Iowa 515.244.4341

**Prevent Blindness North Carolina** 919.755.5044

**Prevent Blindness Ohio** 614.464.2020

Prevent Blindness Texas 713.526.2559

**Prevent Blindness Wisconsin** 414.765.0505

#### **PROGRAM PARTNER:**

Illinois Society for the Prevention of Blindness 312.363.6029