



**Prevent  
Blindness**

Our Vision Is Vision.

**Annual Report  
2024**





# Message from the Board Chair and CEO

As we reflect on 2024, we are filled with gratitude and pride for the milestones achieved in our shared mission to prevent blindness and preserve sight. This year we have made significant strides in raising awareness about eye and vision health and advocating for improved access to eye care across the nation.

Among the highlights of 2024 was our nationwide campaign to educate the public about eye safety for one of the year’s biggest cultural events, the April 8, 2024, total solar eclipse that crossed the United States from the Southwest to Northeast, visible to almost everyone in the country. Through media outreach, social media campaigns, educational

videos and web content, school programs, and viewing events, we helped ensure that millions of Americans enjoyed this celestial event without risking their vision.

Our annual **Focus on Eye Health Summit** brought together experts, policymakers, and advocates to explore innovative solutions to prevent blindness and vision loss. “Being Seen and Heard,” the theme of our 13th summit, emphasized the importance of a person-centered approach to health.

The Prevent Blindness **ASPECT Patient Engagement Program** also continues to amplify the voices of individuals with vision challenges, fostering a more inclusive approach to vision care. ASPECT patients educated legislators in Washington, D.C., as part of our 19th annual **Eyes on Capitol Hill** advocacy event, presented at our Focus on Eye Health Summit as well as in educational webinars and other outreach events throughout the year, adding vital patient perspectives to state and national conversations about eye care, accessibility and mental wellness.

These efforts supported our outreach to adults with vision screening programs conducted by Prevent Blindness affiliates who also helped connect patients to needed eye care. Live educational programs and online webinars provided awareness and education about age-related eye diseases such as MacTel Type 2 and Glaucoma to patients and professionals.



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Astrophotographer Jon Carmichael hosted an educational video about safely recording a solar eclipse.

## The Prevent Blindness Children's Vision Health Map

Map User Guide

SELECT GEOGRAPHY

States

INDICATE STATES WITH VISION SCREENING LEGISLATION

Nothing Selected

FILTER BY SUBTOPICS

Select Outcome

Any Vision Loss (acuity ≤20/40)

Age Group

Ages 0-17

Race/Ethnicity

All Races and Ethnicities

Gender

All genders

ADD RELATIONSHIP

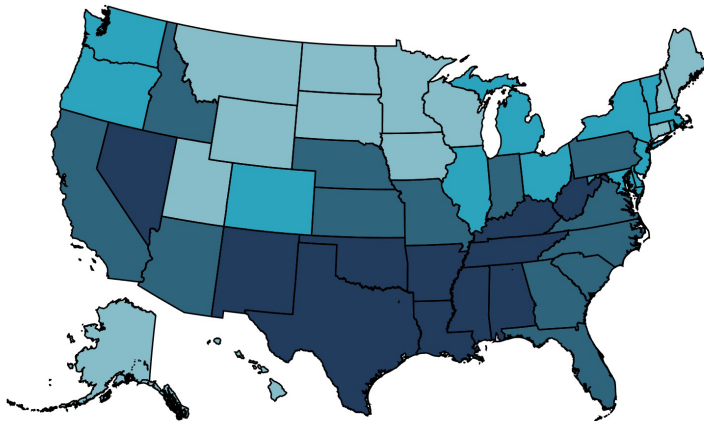
None Selected

Update Map

Any Vision Loss (Best Corrected Visual Acuity ≤20/40)

(Ages 0-17, All Races and Ethnicities, All genders)

0.97% - 1.57%  
0.72% - 0.97%  
0.64% - 0.72%  
0.36% - 0.64%  
Insufficient Data



Prevent Blindness worked toward a successful introduction of the “**Early Detection of Vision Impairments for Children (EDVI) Act**,” in the 118th Congress. The bipartisan EDVI Act seeks to establish grants for states and communities to improve children’s vision and eye health through coordinated systems of care. It was co-sponsored by Congressional Vision Caucus (CVC) co-chairs, U.S. Representative Gus Bilirakis (FL-12), and U.S. Representative Marc Veasey (TX-33). We will continue our work in 2025 to support the EDVI Act in the new Congress.

The Prevent Blindness Children's Vision Health Map at [PreventBlindness.org](https://PreventBlindness.org) is the first interactive tool of its kind, providing a geospatial overview of children's vision problems in the U.S.

Under the leadership of the **National Center for Children’s Vision and Eye Health at Prevent Blindness (NCCVEH)** and with the partnership of our affiliates around the country we trained and certified school nurses, pediatrician clinic staff and volunteers to conduct children screening programs and provide follow-up services to help connect families with eye doctors, helping those in need access free eyecare and glasses. Our educational webinars reached diverse communities of patients and healthcare professionals, providing vital information on preserving eye health for children.

The 2024 **Person of Vision Gala** reached new heights for attendance and financial support, raising funds needed for our mission among the professional community attending Vision Expo East. This year’s memorable occasion celebrated the leadership of Ed Buffington, President and CEO of GPN Technologies, and his dedication to advancing eye health. This year Ed extended that leadership to our efforts by joining the Prevent Blindness Board of Directors and Development Committee.

These accomplishments would not have been possible without your generous contributions. Thanks to you, our individual donors, our corporate sponsors and foundation supporters, we continue to alter the course of individual lives every day as we advance our sight-saving mission throughout the year. Looking ahead to 2025, we remain steadfast in our commitment to building a world where preventable blindness is no longer a barrier to a life well-lived. Together, we can continue to protect the precious gift of sight.

Jim McGrann  
Board Chair

Jeff Todd  
President & CEO

# Our Donors

(Fiscal Year April 1, 2023 – March 31, 2024)

Includes cumulative giving to Prevent Blindness and its Affiliates in Georgia, Iowa, North Carolina, Ohio, and Wisconsin.

## \$250,000+

Amgen  
Genentech, Inc.  
Mozelle Thurman Trust  
Ohio Department of Health  
Regeneron Pharmaceuticals, Inc.

## \$100,000 – \$249,999

Alexion Pharmaceuticals, Inc.  
Apellis Pharmaceuticals, Inc.  
The Duke Endowment  
Johnson & Johnson Innovative Medicine  
Mallinckrodt Pharmaceuticals  
Medical College of Wisconsin  
National Vision, Inc.  
Nicholas Family Foundation  
Samuel F. Scott Trust  
Vision Service Plan (VSP)

## \$50,000 – \$99,999

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The Alcon Foundation  
Alkeus Pharmaceuticals, Inc.  
Estate of Bessie T. Arrison  
Astellas Pharma  
Everett L. Brown Trust  
Estate of Phillip W. Gasson  
Georgia Baptist Healthcare Ministry  
Glaukos Corporation  
J. Scott Harkness

Kyowa Kirin, Inc.

The Moran Family Foundation  
National Association of Chronic Disease Directors (NACDD)  
National Vision, Inc.  
OCuSOFT, Inc.  
Otto Bremer Trust  
Racine Community Foundation  
United Way of Greater Milwaukee & Waukesha County  
Viatrix  
Viridian Therapeutics

## \$25,000 – \$49,999

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Delta Dental of Iowa Foundation  
EyeSouth Partners  
Estate of James Fitzpatrick  
GPN Technologies  
Georgia Charitable Care Network  
Greater Toledo Community Foundation  
Immunovant, Inc.  
Ladish Company Foundation  
Lavelle Fund for the Blind  
MyEyeDr.  
Novartis Ophthalmics, Inc.  
Estate of Thomas W. Pangborn  
Sisters of Mercy of North Carolina Foundation  
Spark Therapeutics

## \$10,000 – \$24,999

2020 Quest, Inc.  
Advancing Eyecare  
AEG Vision  
Albert G. & Olive H. Schlink Foundation  
Alexander R Peacock Foundation  
Anon Charitable Trust  
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BioCryst Pharmaceuticals  
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The City of Raleigh  
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Community Foundation of Lorain County  
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Fidelity Charitable Gift Fund (Epic)  
Founders 3  
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Franklin County Board of Commissioners

# Our Donors

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*(cont.)*

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Greater Milwaukee Foundation  
The Hankins Foundation  
Harry & Jane Alburger Charitable Trust  
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Solnomo  
Springfield Foundation  
The Tait Foundation  
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UnitedHealthcare  
Virginia W. Dunn Trust  
Virginia W. Kettering Foundation  
The Wallace Foundation  
The Walter Henry Freygang Foundation  
Zyloware Eyewear

## **\$5,000 – \$9,999**

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Akron Community Foundation  
Alvin & Marion Birnschein Foundation  
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Europa Eyewear  
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Frieda and William Hunt Memorial Trust  
Friedman Family Charitable Trust  
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Eugene Gabianelli  
Charles & Tami Garcia  
Genentech  
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Kimberly & David Godfrey  
Green Lake County Basic Needs Foundation  
Jacqueline Grove  
Lauren Gyoerkoe  
Hauske Family Foundation  
Health1st Foundation  
Healthy Vision Association  
Hugh G. & Laura Maydole Trust  
Huntington Bank  
Hy-Vee

# Our Donors

*Continued*

## **\$5,000 – \$9,999**

*(cont.)*

Investment Professionals  
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Jane Bradley Pettit Foundation

Jean R. Peacock Foundation

Greg Johnson

Greg & Jackie Johnson

Frederic Jouhet

Estate of William L. Kay II

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Melitta S. Pick Charitable Trust

Mendon F. Schutt Family Fund  
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Chris Minning & Dana Harkness  
Minning

Muskingum County  
Community Foundation

North Canton Medical Foundation

Northside Hospital

Ocular Therapeutix

Olympus Partners

Ophthalmic Mutual Insurance  
Company

Our Fundraising Search

Physicians' Charitable Foundation  
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PNC Charitable Trusts - Columbus

Priovant Therapeutics

Quigley Eye Specialists

Ralph Evinrude Foundation

Robert E. and Genevieve B.  
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Rostan Family Foundation

Roth Family Foundation, Inc.

Sawnee EMC

The Senator Maurice and Florence  
Lipscher Charitable Trust

The Sisler McFawn Foundation

Sandy Smith

The Spaulding Foundation

Staar Surgical Company

Stark Community Foundation

Ken & Carol Stecher

Stouder Memorial Foundation  
Fund of The Troy Foundation

Texas State Optical

The Thatcher Family Fund of The  
Cleveland Foundation

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Truist Bank

Tuscora Park Health & Wellness  
Foundation

UBS

United Way of the Greater Triangle

The Vision Council

Vision Expo

Walker Group

Walter & Jessie Francisco  
Charitable Trust

Walter E. & Caroline H. Watson  
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Community Foundation

Western Reserve Health  
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Wolfe Associates Fund

## **\$1,000 – \$4,999**

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ACEP Smart Mirror

Akrinos

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American Endowment Foundation

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Anagram

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Ben Antonelli

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Arthur Carlsen Charitable Fund of  
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Association for Research in Vision  
and Ophthalmology

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Agency

AstraZeneca

The Atlanta Foundation

The Babies Hospital Foundation

Michael Bailey

Baird Foundation, Inc.

Kira Baldonado

Michelle Banchs

# Our Donors

Continued

## \$1,000 – \$4,999

(cont.)

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Bankers Trust Company	Coherus BioSciences	Tyler Edgerton
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Karma Bevelhimer	Community Foundation of Burke County	The Elizabeth Reese Trust Fund
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William & Katherine Biersach	Cornerstone Foundation of Northeastern Wisconsin, Inc.	Emory Eye Center
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Steve & Melanie Booth	CoverMyMeds	Eric Erickson III
Virginia Bowman	Curt Culver	EssilorLuxottica
Lisa Boyd	Michael F. Curtin	Evan & Marion Helfaer Foundation
Brian Fisher Endowment	The Curtis Foundation	Evjue Foundation, Inc.
BrightFocus Foundation	Candice Davis	EY
Jim Brocato	Deaconess Associations, Inc.	EyeCarePro
Timothy & Gayle Brown	Paul Delatore	Eyefinity, Inc.
Broyhill Family Foundation	Delta Dental of Illinois	Eyesight Foundation of Alabama
C. Edward Buffington	Delta Gamma Foundation	John Ezzell
Suzanne Bullock	Jennifer & Donald Demba	Fidelity Brokerage Services LLC
Rick Bunner	F.R. & Kate Dengel III	First Citizens Bank
Paul Burnthall	Denon Eyewear, Inc.	First Nonprofit Group
Jenny Camper	Des Moines University	FirstEnergy Foundation
Cara Lee Powell Priest Endowment for Johnston County	Jim Devaney	Dean Fitzgerald
Care Source	John & Terri Devine	Fluorescence Media
Carteret County Unrestricted Endowment	Edward DiMartino	Foxfire Systems Group
Chicago Partners Wealth Advisors	Mike D'Ippolito	Josh Friedensohn
CIBC Private Wealth Management	J. Nelson Dollar	Steve Gasper
Clare M. Peters Charitable Trust	Sue Downes	General Electric Community Service Fund
Neil Clark	Peter Duback	Georgia Primary Healthcare Association
ClearVision Optical Company	Eau Claire Community Foundation	Charles Gibson
		Gilbert Experience

# Our Donors

*Continued*

## **\$1,000 – \$4,999**

*(cont.)*

Glacial Multimedia

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Gayle Goldstein

Barbara & Donald Goodwin

Ann Goris

Graham Construction

GRAIL, LLC

Greene County Fund

GreyStone Power Foundation, Inc.

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Jeffrey Guterman

Robert Half

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Mary Beth Harkness

Greg Harrison

Tom & Megan Hayden

Jeff & Sue Henderson

Hilco Vision

Hilliard Family Foundation

The Hispanic Fund of the  
Community Foundation  
of Lorain County

Hoke County  
Unrestricted Endowment

Paul G. Howes

HOYA Vision Care

Susan Hrlevich

Angela Humphreys

Iddings Foundation

IDOC

International Agency for the  
Prevention of Blindness

INVISION - SmartWork Media

Jackson County Unrestricted  
Endowment Fund

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Jobson Optical Group

John & Ellen Warner Trust

John W. Roffe and Marjorie A. Roffe  
Endowment

Anna Johnson

Matt & Amy Johnson

Grace Jun

Ted & Mary Kellner

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Charitable Fund

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Kering Eyewear

Evan Kestenbaum

John Kissling

Kiwanis Club of Dayton

Heather Klatt

Barbara A. Knapp

Michael J. & Marilyn Knilans

Melanie Kolp

L'Amey America

Latin American Association, Inc.

Kirk Lauterback

Lawrence E. Leguire

Phoebe Lenhart

Dale Lewis

LexisNexis

Daniel Liberman

Lida M. Ferguson Foundation

Lions Clubs International  
Foundation

Ian Lloyd-Jones

Peter Lothes

Leo Mac Canna

Alan Malkasian

Pooja Mally

Marchon Eyewear, Inc.

David Marco

Mariam Clinic

Marion Community Foundation

Stephanie Marioneaux

Marjorie L. Christiansen Foundation

Martha Frances Pruitt  
Endowment Fund

Match Eyewear

Timothy Mayhew

Jeff & Terry McClellan

Kathleen McGinnis

Menasha Corporation

Metro Eye

Richard Michelman & Karen Meyer

Kurt & Amy Mihelich

Milwaukee Eye Care Associates

Miner Enterprises

Victor Montana

Mt. Zion Assembly Church  
Apostolic Faith

M. Kathleen Murphy

Patrick Mutsune



# Our Donors

Continued

## **\$1,000 – \$4,999** *(cont.)*

National Association of Community Health Centers	Professional Eye Care Associates of America	Steven & Tammy Schneider
National Association of Vision Care Plans (NAVCP)	Professional Fiduciary Services	Jade Schoenberg
Nelson A. Danish Fund	Project 4 Services	School Health Corporation
NeuroVisual Medicine Institute	Protiviti	Service Club of Milwaukee, Inc.
New York Eye	Provident Trust Company	Charles & Kristin Severson
The Nord Family Foundation	Greg Pruitt & Marion Read-Pruitt	The Sheehan Family Charitable Fund (Stark Community Foundation)
North Shore Computer	Amy Pulles	George Silca
Chris O'Dekirk	Ned & Peggy Purtell III	James Sims
Ohio Credit Union League	R. D. & Linda Peters Foundation	Fred Soller
Ohio Older Adults Falls Prevention Coalition	Raleigh Eye Center	The Solstice Foundation, Inc.
Olive & Eunice Toussaint Foundation	Raleigh Kiwanis Foundation	Sommer's Automotive
O'Neill Brothers Foundation	RDG Planning & Design	Peter & Jodi Sprinkmann
Optical Women's Association, Inc.	Elizabeth Rees	Stacy and David Schulz Family Foundation
OptoTech Technologies	Reidsville Area Foundation	Scott & Mary Ellen Stanek
Wayne H. Pace	Reilly, Penner & Benton LLP	Susan Stone
Estate of John C. Pangborn	Research to Prevent Blindness	Hayes & Patricia Stover
Parmelee Foundation, Inc.	Tony Revolinski	Charlie & Barb Struck
Allison Parra	Reynolds & Reynolds Associate Foundation	Stumm Insurance
Paul & Carol David Foundation	Richard Warren Trust	Henry B. & Beverly Suhr
Mark & Dana Peacock	Marsha K. Rinehart	Karen Sumers
Jeanne Perrine	Ken Rosengre	Michael Surles
Pinnacle Health	David & Marsha Roth	James Thomas
PNC Charitable Trusts	RX Sight	Jeff Todd
Kristina Price	S&S Sales	Peter Tomasi
Ricky Price & Monica Parchia Price	Safilo USA, Inc.	Harris & Pam Turer
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	Satisloh North America, Inc.	The Unnewehr Foundation
	Gagan & Neha Sawhney	U.S. Bank
	Lisa Taranto Schiffer	Cari Van Pelt
	Erik Schleicher	
	Dan J. Schneck	

# Our Donors

Continued

## **\$1,000 – \$4,999**

*(cont.)*

Vance County Unrestricted  
Endowment

Stephanie Vanderveldt

Jeffrey Veal

Vision Source

VisionServe Alliance, Inc.

Wake Electric Care, Inc.

Bill & Deb Walker

Walmart Stores

Warren and Imogene Kinder Owens  
Memorial Endowment

WebEyeCare, Inc.

WestGroupe USA, Inc.

Andrea West

Charles K. West

The West Bancorporation  
Foundation

Tim Westra

David Whitkofski

Philip Wickham

Segal William

William P. Tracy Fund

Sherill K. Williams

Frank Winski

Wipfli

Wisconsin Vision

Wolfe Eye Clinic

Wolfe Foundation

Woman's Club of Wisconsin  
Foundation

Richard B. Young

Kyle Zaunbrecher

Zeiss

Zenni Eyewear

## **In-Kind Donations**

Bali Hai Golf Club

Chicago Marriott Magnificent Mile

Chicago Wolves

Cog Hill Golf & Country Club

Colbert Custom Framing  
& Art Printing

iLevel Media

Maui Jim

Microsoft

The Morton Arboretum

Museum of Illusions Chicago

Music Box Theatre

Hunter Noell

Omni Hotel Chicago

Revolution Brewing

RPM Italian

Titleist

Tracy Williams

Zenni Eyewear

# Nina Pulliam Legacy Society

The Nina Pulliam Legacy Society recognizes all those who have included Prevent Blindness in their estate plans within the past ten years. It is named after longtime supporter Nina Mason Pulliam whose estate gift founded the Society. Through gifts in wills, trusts, insurance policies, retirement plans, or other forms of planned gifts, Pulliam Society members create a lasting legacy to ensure eye care for future generations.

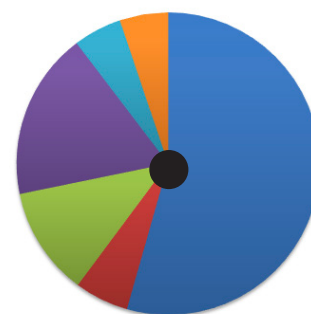
Aileen S. Andrew Foundation	William Henderson*	Jean R. Peacock
Joyce L. Ananian	Hilton M. Bailey, Jr. Trust*	Gertrude W. Porter*
Bessie T. Arrison*	Mary Holland*	Herbert I. Puller*
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Barbara J. Pfothenauer Trust	Howard Isaacson*	Marguerite Rosenblatt*
Emily Bauer*	Isabel Haslam Trust	Serafina Varricchio Rosevear*
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Howard Cobry*	Norma Lee*	Samuel Scott*
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George Hawkins*	Paul L. Dalton Trust	Roberta L. Zuhlke*
Helen M. Tyler Trust*	Alexander R. Peacock*	

# Financial Highlights

The figures on this page depict the financial activities of the National Office and Affiliates of Prevent Blindness for Fiscal Year 2023-24

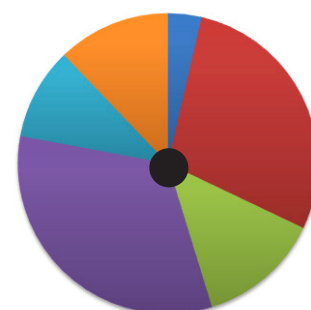
## PUBLIC SUPPORT AND OTHER REVENUE

Contributions	\$ 5,989,987	43%
Legacies and Income from Trusts	\$ \$635,100	5%
Special Events, net	\$ 1,278,379	9%
Fees and Grants from Governmental Agencies	\$ 1,970,349	14%
Net Investment Income	\$ 568,089	4%
Other Revenue	\$ 569,692	4%
<b>Total Public Support &amp; Operating Revenue</b>	<b>\$ 11,011,596</b>	<b>79%</b>
Total Nonoperating Revenue, Gains & Losses	\$ 2,930,573	21%
<b>Total Income</b>	<b>\$ 13,942,169</b>	<b>100.00%</b>



## EXPENSES

Research	\$ 392,903	4%
Public Health Education	\$ 3,090,924	28%
Professional Education and Training	\$ 1,432,412	13%
Community Services	\$ 3,551,794	33%
General and Administrative	\$ 1,077,413	10%
Fundraising	\$ 1,320,882	12%
<b>Total Expenses</b>	<b>\$ 10,866,328</b>	<b>100%</b>



## STATEMENT OF FINANCIAL POSITION

### ASSETS

Cash and Cash Equivalents	\$ 3,469,965
Contributions Receivable	\$ 2,060,394
Investments	\$ 21,150,908
Beneficial Interest in Trusts	\$ 7,160,329
Land, Building, and Equipment, Net/ROU Assets	\$ 2,578,489
Other Assets	\$ 368,009
<b>Total Assets</b>	<b>\$ 36,788,094</b>

### LIABILITIES

Accounts Payable and Accrued Expenses	\$ 710,488
Short-term Borrowings/Current maturities EIDL	\$ 59,259
Lease Liability/Current and Non-current portions	\$ 2,222,117
Deferred Revenue and Other Liabilities	\$ 344,877
<b>Total Liabilities</b>	<b>\$ 3,336,741</b>

### NET ASSETS

Without Donor Restriction	\$ 19,927,312
With Donor Restriction	\$ 13,524,041
<b>Total Net Assets</b>	<b>\$ 33,451,353</b>
<b>Total Liabilities and Net Assets</b>	<b>\$ 36,788,094</b>

The total amount of corporate support from pharmaceutical, biotechnology, and medical device companies as a percentage of total organizational operating revenue (Affiliate system-wide) is approximately 20%.

A complete copy of Prevent Blindness' combined financial statements audited by Sassetti, LLC and/or a copy of Prevent Blindness' Form 990 is available upon request from Prevent Blindness, 225 West Wacker Drive, Suite 400, Chicago, IL 60606 or on our website at PreventBlindness.org.



# National Office, Affiliates and Partners

## **NATIONAL OFFICE:**

### **Prevent Blindness**

800.331.2020

### **Prevent Blindness Illinois Program**

312.363.6029

### **National Center for Children’s Vision and Eye Health at Prevent Blindness**

312.363.6036

## **AFFILIATES:**

### **Prevent Blindness Georgia**

404.266.2020

### **Prevent Blindness Iowa**

515.244.4341

### **Prevent Blindness North Carolina**

919.755.5044

### **Prevent Blindness Ohio**

614.464.2020

### **Prevent Blindness Texas**

713.526.2559

### **Prevent Blindness Wisconsin**

414.765.0505

## **PROGRAM PARTNER:**

### **Illinois Society for the Prevention of Blindness**

312.363.6029

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PBA\_SavingSight



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prevent\_blindness



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Prevent Blindness



[preventblindness.org/YouTube](https://preventblindness.org/YouTube)



To make a donation,  
visit [PreventBlindness.org/donate](https://PreventBlindness.org/donate).