PERSPECTIVES IN VISION

14th Annual Focus on Eye Health Summit
Wednesday, May 14, 2025

Prevent Blindness
Focus on Eye Health Summit

PARTICIPANT USER GUIDE

PERSPECTIVES IN VISION

14th Annual Focus on Eye Health Summit
Wednesday, May 14, 2025

Jim McGrann
Board Chair
Prevent Blindness

Jeff Todd
President & CEO
Prevent Blindness

Welcome

The annual Focus on Eye Health Summit attracts a global audience of patient advocates, community-based organizations, vision and eye health organizations, researchers, public health experts, health-care providers, educators, early childhood education professionals, senior- and child-care professionals, government agency staff, corporate partners, health program professionals, legislative staff, and other stakeholders.

The Exhibit Hall opens at 11 a.m. ET on Wednesday, May 14. Session 1 starts at 11:00 a.m. ET

ABOUT THE EVENT

SPONSORS

Platinum
Alliance for Aging Research
PhRMA

Gold
Amgen
BIO
BrightFocus Foundation
The Collaborative Community on Ophthalmic Innovation
Genentech

Silver

Alcon Laboratories, Inc.
American Academy of
Ophthalmology
America Society of
Retina Specialists
Apellis Pharmaceuticals, Inc.
The Association for Research in
Vision and Ophthalmology

Johnson & Johnson
Kyowa Kirin
Lions Clubs International
Foundation
Mallinckrodt Pharmaceuticals
Regeneron
Research to Prevent Blindness

LOGGING IN

After you've registered for the summit at eyesummit.vfairs.com, return on the morning of the event to log in and enter the event lobby. At eyesummit.vfairs.com:

1. Find the LOGIN button on the top right of the Navigation Menu. Clicking the LOGIN button will open a Login window.

2. Enter the email address you used to register, click the blue LOGIN button, and enter the event lobby.

If you're having trouble logging in, get technical assistance by clicking the email link at the top of the page: eyesummit@getvfairs.io.

LOBBY

The Focus On Eye Health Summit event lobby includes links to the major sections of the virtual Summit, including the Auditorium, Exhibit Hall, the Leaderboard, and the Help Desk (Info Desk). Click the image icons in the lobby to access those sections or use the navigation menu at the top of the page (and on every page). Here you can also access your profile settings, activate accessibility tools, and change your privacy settings.
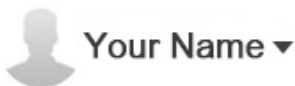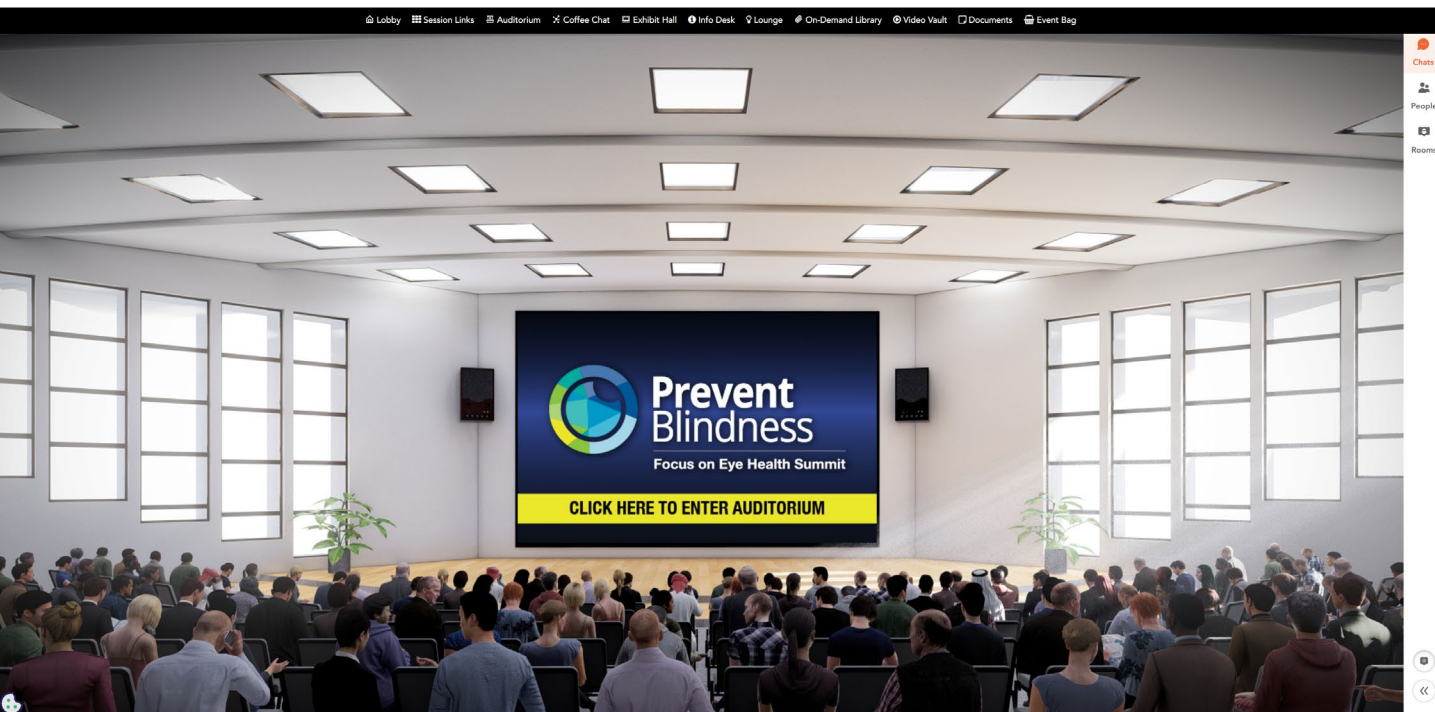
Your Name ▾

Click to manage profile settings.

Click to manage accessibility settings.

Click to manage privacy settings.

AUDITORIUM

Click the Auditorium icon in the Summit Lobby or click the Auditorium link on the top navigation menu from any event page to enter the Auditorium. From the Auditorium page, click the presentation screen to open the list of presentations and speaker chat rooms.

AUDITORIUM

Exhibit Hall: 11:00am to 5:00pm Eastern

Duration: 06:00:00

Explore the exhibit hall and download information available from our event sponsors. Email communications will be available with exhibit staff. Some booths will also have video and text chat options available.

📅 May 14, 2025 11:00 - 12:00 ET

SESSION 1: Opening Remarks, Keynote Discussion: Leading the Way: National Lessons in Eye Health Advocacy and Collaboration, & Reaction Panel

19d : 20h : 23m : 43s

Duration: 01:00:00

This session will discuss how the U.S. can take lessons learned from the recent passing of the Canadian National Strategy for Eye Care Act.

Opening Remarks &... President & CEO, Prevent Blindness	Elisabeth (Lis) Fowler CEO, Canadian Ophthalmological Society
Jennifer Jones President & CEO, Fighting Blindness...	Philip Goglas II (Reaction Panel) Managing Partner, Health and Medicine...
Dan Ignaszewski (Reaction... Executive Director, National Alliance for...	

Click here POST-SESSION SPEAKER CHAT ROOM: Session 1 – 12:00-12:30pm Eastern   📅

Clicking the presentation screen in the Auditorium will open the list of presentations, including presentation titles, moderators and presenters, along with links to speaker chat rooms. At the presentation start time, click the Join button to launch the Zoom webinar. A countdown clock shows time until the start of the presentation.

Click the JOIN button to enter an upcoming presentation.

COFFEE CHATS

Join the Coffee Chat Roundtables from 1:30 p.m. to 2:30 p.m. with fellow attendees for an informal discussion.

Topic 1: What are the key considerations when supporting caregivers of individuals with vision loss?
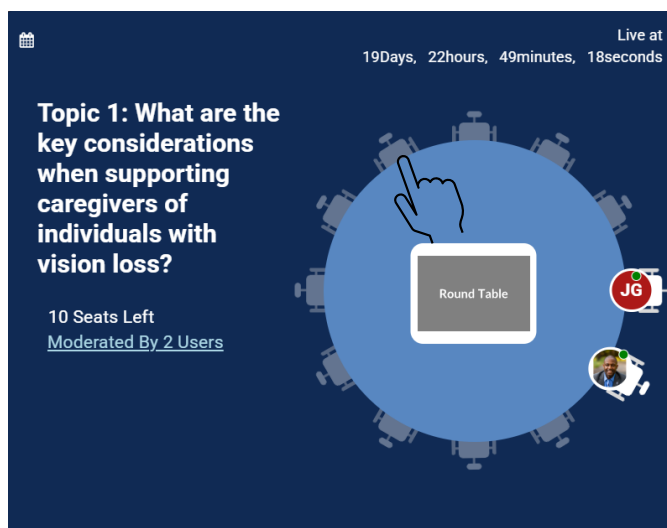
Topic 2: What are key access considerations in myopia treatment and care?

Topic 3: How can we implement AI in rural populations to improve eye health?

Topic 4: What is CVI (Cerebral/Cortical Visual Impairment) and how does it impact quality of life?
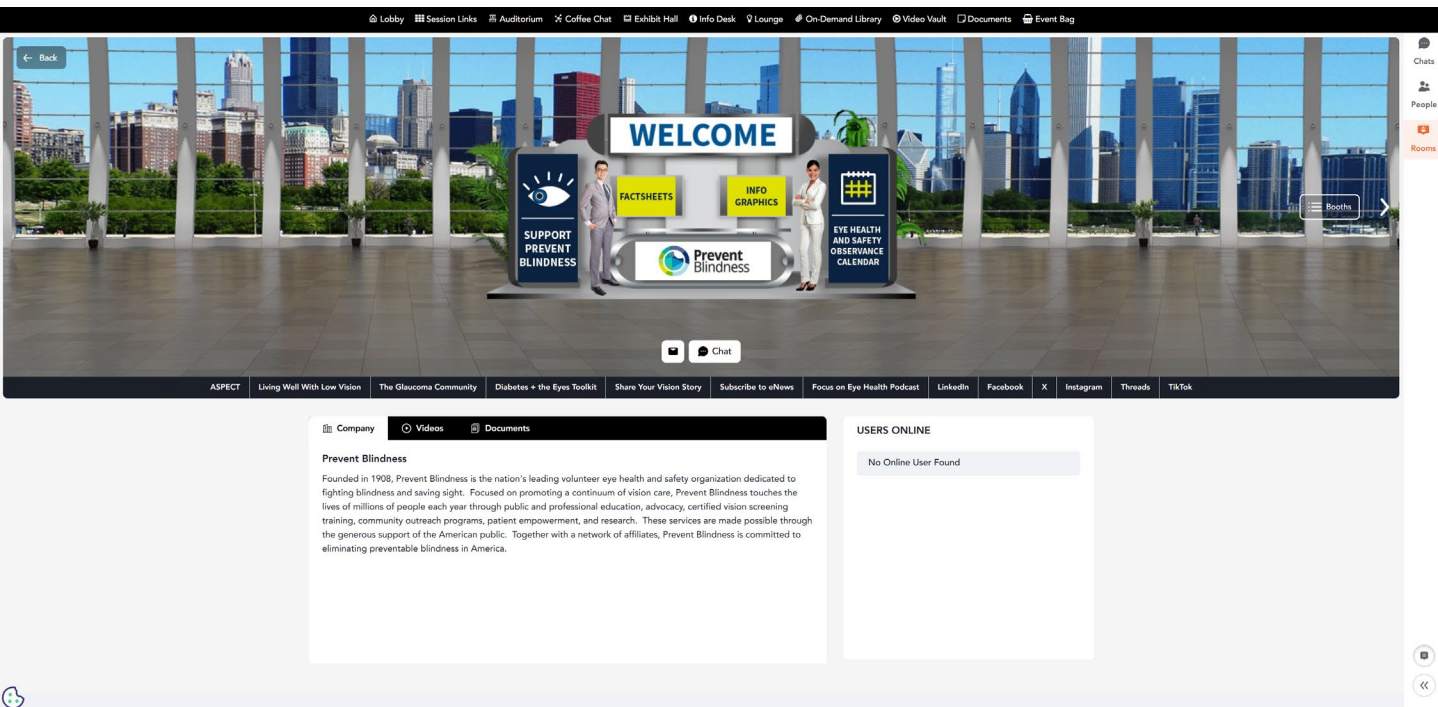
1. Before the start of the event, go to the Coffee Chat room by selecting **Coffee Chat** from the top menu of any event page.

2. Select an available open seat. Each Coffee Chat will have ten open seats available on a first come, first served basis.

EXHIBIT HALL

Engage with Prevent Blindness partner organizations and Focus on Eye Health Summit sponsors here. Chat with booth representatives (not all booths may be staffed). Add booth documents or videos to your Event Bag.

NETWORKING

Click the "Chats" icon in the top right of any Summit page to access messaging and chat tools.

Click the "People" icon in Chats menu to see a list of people attending the event.

Click the "Rooms" icon in Chats menu to see a list of available chat rooms.

Type something

B *i* ☺ ⋮

To send a message, select a person or room, and type your message into the message box at the bottom of the Chats menu, and press Enter on your keyboard or click the orange send button.

NETWORKING

Click the **Extended View** icon to open a full-page chat in a new browser tab.

Click the **Settings** icon to manage notifications.

Manage Notifications ✕

☐ Enable Notifications for Direct Messages

☐ Enable Notifications for Chatroom Messages
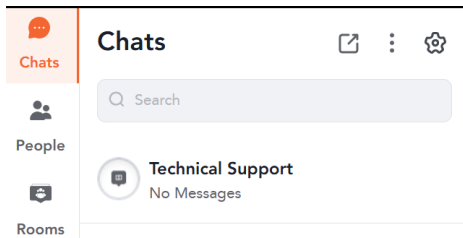
☐ Enable Call Notifications

Cancel   **Update**

Click the **Right Arrow** icon at the bottom of the Chats window to minimize the Chats window.

NETWORKING

In the main Chats window you will see a link to the Technical Support chat room where you can ask for help from the event support staff.

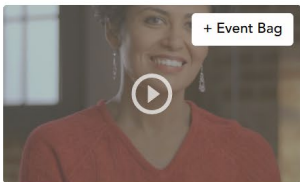The Technical Support chat is also accessible at the bottom of the Chats menu bar.

DOCUMENTS & VIDEO

Videos

🔍 Search   -- All Booths --

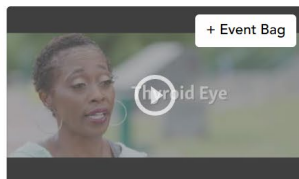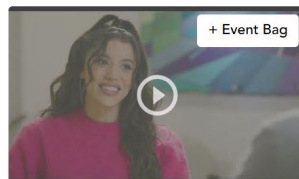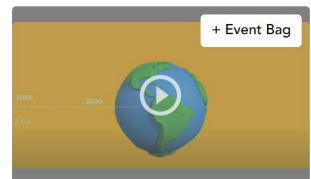|	
+ Event Bag	
Make a Plan Today: Get Your Eyes Checked	
x Event Bag	
Prevent Blindness "Our Vision is Vision"	
+ Event Bag	
Empowering Patients and Giving Voice to V...	
+ Event Bag	
Prevent Blindness 2025-2030 Strategic Plan	
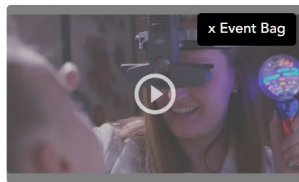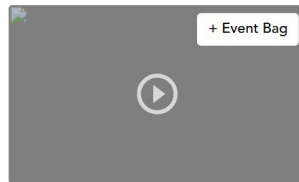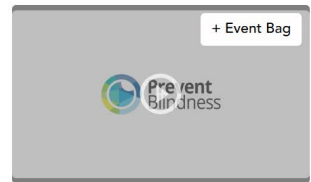
Taking a Closer Look at Age-Related Macul...

Olympic Gold medalist Gail Devers on Grav...

Thyroid Eye Disease (TED) Discussion with ...

Slow Childhood Nearsightedness in 5 Steps
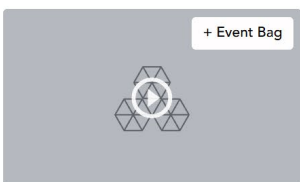
ISPB Low Vision Equipment Program

About Us: The Illinois Society for the Preven...

LCIF Empowering Service: Mobile Screenin...

LCIF: Celebrating 30 years of SightFirst!

From the on-demand library, video vault and documents library, you can access all Prevent Blindness and sponsor/exhibitor videos and documents and add them to your Event Bag.

DOCUMENTS & VIDEO

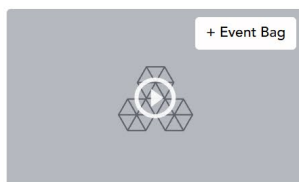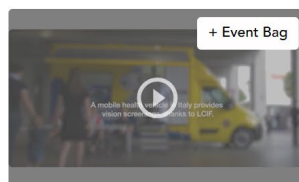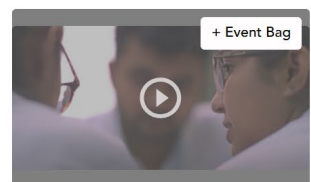**Event Bag**   X

🔍 Search

☐ Select All

☐ Prevent Blindness Mental Health Issue Brief   👁 ✉ 🗑

☐ Prevent Blindness "Our Vision is Vision"   ▶ ✉ 🗑

Select files you want to send in email   **Send Email**

Documents and videos you add to your Event Bag from the video or document libraries or while visiting a sponsor/exhibitor booth can be accessed from the Event Bag link in the top navigation menu from any event page.

Click the eye icon to the right of each Event Bag item to view it. Click the envelope icon to email the item to yourself or someone else. Select multiple Event Bag items with the check boxes to the left of the item name to email multiple Event Bag items at the same time.

Click the trash icon to delete an item from your Event Bag.

LOUNGE

Accessible by clicking the Lounge link on the event's top navigation menu, the Summit Lounge provides links to Summit presenter and moderator bios, a link to open the Summit's chat features, a list of Prevent Blindness website and social media links, as well as a link to engage in advocacy opportunities.

GETTING HELP
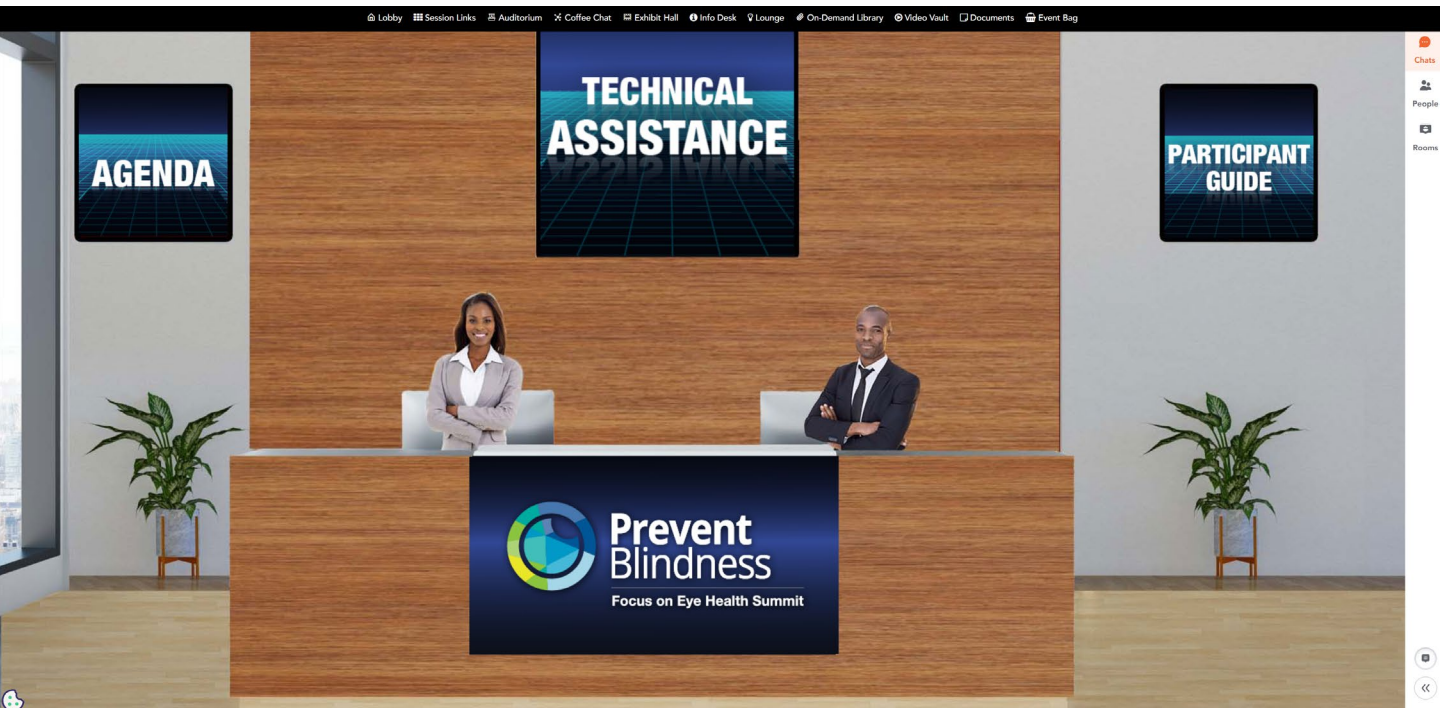
If you're having any technical problems with the Summit, get help at the Info Desk. Click the Info Desk icon in the Summit Lobby or click the Info Desk link in the top navigation menu on any page.

At the Info Desk, you can open a chat window with technical support by clicking the Technical Assistance banner in the center of the page.

Here you can also access this Participant User Guide and the Summit Agenda.

ACCESSIBILITY

Prevent Blindness strives to ensure that the Focus on Eye Health Summit is accessible to people with disabilities.

The AccessiBe™ Website Accessibility widget is powered by a dedicated accessibility server. The software allows the Summit to improve its compliance with the Web Content Accessibility Guidelines (WCAG 2.1).

Click the blue Accessibility icon to open the Accessibility Adjustments window. Here you can choose an accessibility profile or customize your own from individual settings.
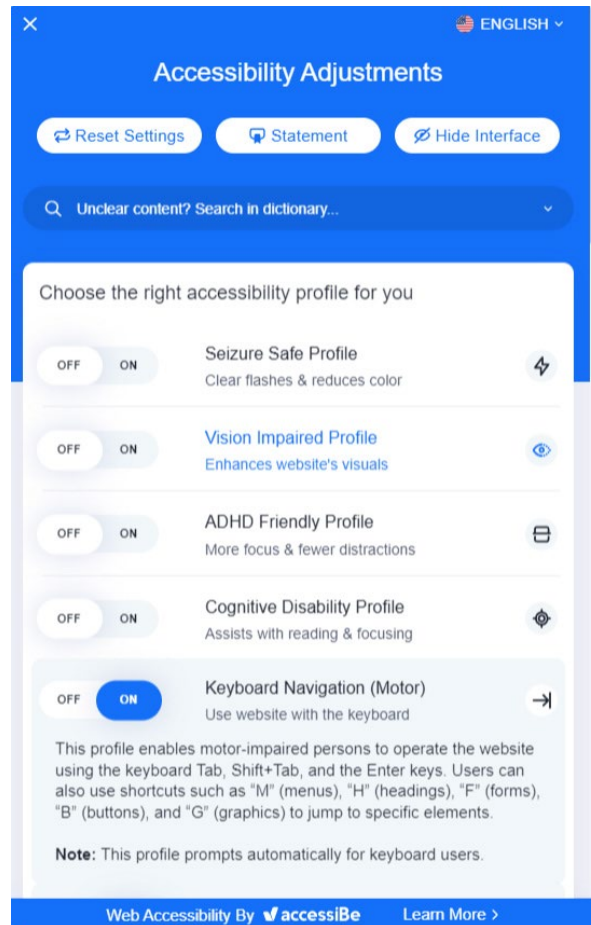
Despite our efforts to make all Summit pages, presentations and content fully accessible, some content may not have yet been fully adapted to the strictest accessibility standards. This may be a result of not having found or identified the most appropriate technological solution. We appreciate your feedback, so please contact us with any comments or concerns at eyesummit@preventblindness.org.

WE VALUE YOUR FEEDBACK

Your input is critical for making the next Focus on Eye Health Summit even better. After the event, you will receive an email with a link to our online evaluation survey. Please take a moment to complete the form so that we can continue to improve the experience for all attendees, presenters, and sponsors.

You can also access the evaluation survey at the link below:

Take the Survey

Date: Wednesday, May 14, 2025
Time: 11:00am – 5:00pm Eastern
Location: Virtual

This year's theme, *Perspectives in Vision*, emphasizes the need for a collaborative, multidisciplinary approach to addressing eye health challenges in an evolving world. The event will bring together professionals, policymakers, patient advocates, and innovators to exchange ideas, share experiences, and forge strategies to promote equitable access to vision care.

AGENDA

Exhibit Hall: 11:00am-5:00pm Eastern
Explore the exhibit hall and download information available from our event sponsors. Email communications will be available with exhibit staff. Some booths will also have video and text chat options available.

11:00am-12:00pm Eastern
SESSION 1: Opening Remarks, Keynote Discussion: Leading the Way: National Lessons in Eye Health Advocacy and Collaboration & Reaction Panel
Session link 1: https://vfairs.zoom.us/j/92949732063
This session will discuss how the U.S. can take lessons learned from the recent passing of the Canadian *National Strategy for Eye Care Act*.
- Opening remarks and moderator: Jeff Todd, President & CEO, Prevent Blindness
- Elisabeth Fowler, CEO, Canadian Ophthalmological Society
- Jennifer Jones, President & CEO, Fighting Blindness Canada

Followed by a reaction panel: What can we in the US, along with other countries around the world learn from Canada's efforts as we look to make vision a national governmental priority?
- Philip Goglas II, Managing Partner, Health and Medicine Counsel LLC
- Dan Ignaszewski, Executive Director, Alliance for Eye and Vision Research (AEVR) & National Alliance for Eye and Vision Research (NAEVR)

POST-SESSION SPEAKER CHAT ROOM: Session 1 – 12:00-12:30pm Eastern
https://vfairs.zoom.us/j/96490316566

12:15-1:00pm Eastern
SESSION 2: Fireside Chat: Factors that Matter in Vision Research
Session link 2: **https://vfairs.zoom.us/j/93594096492**
The goal of this session is to explore key factors that impact eye health and vision research, including race, ethnicity, gender, and social determinants of health.

- Moderator: Ruth Y. Shoge, OD, MPH, FAAO, Associate Clinical Professor and Chief Diversity Officer, University of California Berkeley School of Optometry & Vision Science
- M. Roy Wilson, MD, MS; President Emeritus, Wayne State University; Distinguished Professor, Wayne State University School of Medicine

1:30 -2:30pm Eastern
Coffee Chats
Coffee Chat link: **https://eyesummit.vfairs.com/en/hall#roundtable**
Join the table with fellow attendees for an informal discussion around the following topics.

- **Topic 1:** What are the key considerations when supporting caregivers of individuals with vision loss?
  - Moderator**:** Marvell Adam Jr, CEO, Caregiver Action Network
- **Topic 2:** What are key access considerations in myopia treatment and care?
  - Moderator**:** Afua O. Asare, OD, PhD, MPH, Research Assistant Professor, Department of Ophthalmology & Visual Sciences, John A Moran Eye Center, University of Utah
- **Topic 3:** How can we implement AI in rural populations to improve eye health?
  - Moderator**:** Roomasa Channa, MD, Associate Professor, co-Director of the Artificial Intelligence Unit, Department of Ophthalmology, University of Wisconsin-Madison
- **Topic 4:** What is CVI (Cerebral/Cortical Visual Impairment) and how does it impact quality of life?
  - Moderators:
    - Nicole Homerin, MEd, Director of CVI Education, The CVI Center at Perkins School for the Blind
    - Rachel G. Bennett, MEd, CCVI, Director of CVI Now, The CVI Center at Perkins School for the Blind

2:45-3:45pm Eastern
SESSION 3: Putting Advocacy into Action
Session link 3: **https://vfairs.zoom.us/j/96509386757**
This session will discuss how patients can drive advocacy efforts at the government, corporate, and community levels to create meaningful change in eye health and vision care.

- Moderator: Heather Shirk Patrick, President & CEO, Prevent Blindness Texas
- Linda MacLeod, Retired Attorney, Prevent Blindness ASPECT Patient Engagement Program Graduate
- Abubakar Sadik Mohammed, OD, Vision Science Graduate Trainee, School of Optometry, University of Alabama at Birmingham, Prevent Blindness ASPECT Patient Engagement Program Graduate
- Leslie Nwankwo, DNP, RN, Director of Education Services, CareBasics LLC, Prevent Blindness ASPECT Patient Engagement Program Graduate

POST-SESSION SPEAKER CHAT ROOM: Session 3 – 3:45-4:15pm Eastern
https://vfairs.zoom.us/j/94421677452

4:00-5:00pm Eastern
SESSION 4: The Future of Diagnosis and Treatment in Eye Care & Closing Remarks
Session link 4: https://vfairs.zoom.us/j/92866744635
The goal of this session is to explore, through a roundtable discussion, the connection between eye health and overall well-being (oculomics), key considerations for genomic research in rare diseases, and innovative device technologies that are transforming the lives of individuals who are blind.

- Moderator: Yvonne Ou, MD, Dr. and Mrs. Stacy J. Mettier Professor of Ophthalmology, Vice Chair of Postgraduate Education, Department of Ophthalmology, University of California San Francisco
- Matthew D. Benson, MD, MSc, FRCSC, Assistant Professor and Clinician-Scientist, Faculty of Medicine & Dentistry, Department of Ophthalmology & Visual Sciences, University of Alberta, Edmonton, Canada
- Yun Liu, PhD, Senior Staff Research Scientist, Google Research
- Philip R. Troyk, Executive Director, Pritzker Institute of Biomedical Science and Engineering, Robert A. Pritzker Professor of Biomedical Engineering, Armour College of Engineering, Affiliate Professor, Stuart School of Business, Director, Laboratory of Neural Prosthetic Research, Illinois Institute of Technology, CEO, Sigenics, Inc.
- Closing Remarks: Jeff Todd, President & CEO, Prevent Blindness

POST-SESSION SPEAKER CHAT ROOM: Session 4 – 5:00-5:30pm Eastern
https://vfairs.zoom.us/j/97021786651