FOR IMMEDIATE RELEASE

Prevent Blindness to Hold 17th Annual Swing Fore Sight Golf Outing at Vision Expo West, Las Vegas

CHICAGO (May 27, 2025) – <u>Prevent Blindness</u>, the nation's leading patient advocacy organization dedicated to preventing blindness and preserving sight, has announced that the <u>17th Annual Prevent Blindness Swing Fore Sight</u> golf outing will take place on Wed., Sept. 17, 2025, at the Bali Hai Golf Club, Las Vegas, Nev., in conjunction with <u>Vision Expo West</u>. Registration and breakfast begin at 6 a.m. PT, with a shotgun start at 7 a.m. PT. All proceeds from the event will go to support Prevent Blindness and its sight-saving programs.

A variety of sponsorship levels are available, including Gold, Silver and Bronze, as well as Breakfast, Lunch, Hospitality sponsorships and program ads.

Current sponsors include Advancing Eyecare, INVISION Magazine and Media, Jobson Interactive, The Vision Council and Vision Expo.

For participants, foursomes are \$3,200 and individual golf slots are \$850 for the fourperson scramble.

The all-volunteer Swing Fore Sight golf committee is once again chaired by Joe Savarese of Jobson Interactive. Committee members include Simran Chatrik, New York Eye; Dan Chavers, Zeiss; Dennis Davis, Westgroupe; Prevent Blindness Board of Directors Chair Jim McGrann, Advancing Eyecare; Hunter Noell, Jobson Interactive; Brett Schumacher, Jobson Optical Group; Félix Sidès, Modern Optical International; Peter Sienkiewicz, INVISION Magazine and Media; and April Stackhouse, Vision Expo.

"The Swing Fore Sight golf event is a great opportunity to connect in person with leaders in the vision industry while raising funds for Prevent Blindness and their programs," said Mr. McGrann. "I hope to see everyone out on the links on September 17 for another fantastic event filled with fun competition and camaraderie."

For more information on the 17th Annual Prevent Blindness Swing Fore Sight golf outing, including sponsorship, tickets, or committee positions, please visit <u>https://preventblindness.org/calendar/2025-swing-fore-sight</u>, or contact Albert Muci, <u>amuci@preventblindness.org</u>.

About Prevent Blindness

Founded in 1908, Prevent Blindness is the nation's leading volunteer eye health and safety organization dedicated to fighting blindness and saving sight. Focused on promoting a continuum of vision care, Prevent Blindness touches the lives of millions of people each year through public and professional education, advocacy, certified vision screening and training, community and patient service programs and research. These services are made possible through the generous support of the American public. Together with a network of affiliates, Prevent Blindness is committed to eliminating preventable blindness in America. For more information, visit us at <u>PreventBlindness.org</u>, and follow us on <u>Facebook</u>, <u>X</u>, <u>Instagram</u>, <u>Threads</u>, <u>LinkedIn</u>, <u>TikTok</u>, and <u>YouTube</u>.

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