IMMEDIATE RELEASE

For more information:
Prevent Blindness
Sarah Hecker
(312) 363-6035
shecker@PreventBlindness.org

August is Children's Eye Health and Safety Month at Prevent Blindness, Designed to Raise Awareness and Provide Helpful Resources to the Public on Children's Vision Issues

- Prevent Blindness offers free resources on children's vision topics, including eye conditions, safety, eye patching and more -

CHICAGO (July 28, 2025)- As many families are preparing for a new school year, Prevent Blindness, the nation's leading patient advocacy organization dedicated to preventing blindness and preserving sight, has declared August as Children's Eye Health and Safety Month. A variety of free resources from Prevent Blindness and its National Center for Children's Vision and Eye Health at Prevent Blindness are available to the public, educators, and allied health professionals on children's vision issues including web pages, printable fact sheets, social media graphics in English and Spanish, as well as expert and patient videos.

"We know that being able to see clearly is a strong predictor of academic success," said Jeff Todd, president and CEO of Prevent Blindness. "We've developed expert-approved resources that are designed to help kids reach their highest potential through healthy vision, for this school year and for life."

Uncorrected vision problems can impair child development, interfere with learning, and even lead to permanent vision loss. According to the Prevent Blindness Children's
Vision Health Map and corresponding report, compiled in partnership with NORC at the University of Chicago using data from the Normal Eye Health Surveillance System, vision issues in children are common in the United States:

- One out of every 122 children has permanent vision loss.
- There are 25 percent more girls with vision loss than boys.
- One out of every 45 children in Medicaid/CHIP had an amblyopia or strabismus diagnosis in 2019. (This includes one out of every 94 children with amblyopia and one out of every 70 with strabismus.)

- Among the community-level indicators included in the Prevent Blindness Children's Vision Health Map, vision loss is most closely correlated with the prevalence of children in poverty (+55%).
- Nearly 4 million children in Medicaid/CHIP received at least one pair of covered eyeglasses in 2019.

Prevent Blindness offers free materials on children's vision issues, including myopia (nearsightedness), amblyopia (lazy eye), strabismus (crossed eyes), retinopathy of prematurity, and the effects of juvenile diabetes on vision. Prevent Blindness has also developed new resources on patching for amblyopia, including video testimonials from children who are patching, and a new Focus on Eye Health Expert Series episode, featuring Sandra S. Block, OD, MEd, MPH, president of the World Council of Optometry, professor emeritus of the Illinois College of Optometry, and Emeritus Member of the Prevent Blindness Board of Directors.

Preventing eye injuries is a critical way to prevent vision loss in children. Dedicated resources on safety and eye protection including <u>contact lenses</u>, <u>sports</u>, <u>UV</u>, <u>screen time and digital devices</u>, and <u>home and toy eye safety</u> are also available.

Prevent Blindness is working to establish a national approach to children's vision, and continues to advocate for the recently reintroduced Early Detection of Vision Impairments for Children (EDVI) Act, H.R. 2527. Led by Congressional Vision Caucus co-chairs Representatives Gus Bilirakis (R-FL-12) and Marc A. Veasey (D-TX-33), and recently co-sponsored by Rep. Janelle S. Bynum (D-OR-5), Rep. Andrew Garbarino (R-NY-2), Del. Eleanor Holmes Norton, (D-DC-At Large), and Rep. Melanie A. Stansbury (D-NM-1), this bipartisan legislation, if passed, will establish the first national program specifically aimed at improving children's vision and eye health. The EDVI Act is currently supported by more than 100 state and national organizations. To learn more about the EDVI Act, and how to contact your representatives to be a voice for children's vision, visit the Prevent Blindness Legislative Action Center.

For general information on children's eye health and safety, visit PreventBlindness.org/your-childs-sight/. For information on the NCCVEH and its variety of programs including certification in children's vision screening procedures and state-by-state information on vision screening requirements, visit

NationalCenter.PreventBlindness.org/. Vision care financial assistance resources in English and Spanish may also be found at: PreventBlindness.org/vision-care-financial-assistance-information/.

About Prevent Blindness

Founded in 1908, Prevent Blindness is the nation's leading volunteer eye health and safety organization dedicated to fighting blindness and saving sight. Focused on promoting a continuum of vision care, Prevent Blindness touches the lives of millions of people each year through public and professional education, advocacy, certified vision

screening and training, community and patient service programs and research. These services are made possible through the generous support of the American public. Together with a network of affiliates, Prevent Blindness is committed to eliminating preventable blindness in America. For more information, visit us at PreventBlindness.org, and follow us on Facebook, X, Instagram, Threads, LinkedIn, TikTok, and YouTube.

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